

Research on the Reform and Practice of Ideological and Political Education in Microeconomics Curriculum

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Abstract

The microeconomics course has scientific significance in explaining the operation of capitalist market economy and economic policies, but it has a distinct class nature, and the design of teaching content lacks "Chinese elements", leading to a serious Westernization trend in microeconomics teaching. Therefore, microeconomics must go hand in hand with ideological and political theory courses to form a synergistic effect. This article first explains the significant significance of the reform and innovation of microeconomics "course ideological and political" teaching in universities, deeply explores the ideological and political elements in microeconomics courses, and proposes the key direction and practical path of microeconomics "course ideological and political" teaching reform and innovation, To provide guidance and inspiration for better promoting teaching reform and innovation in microeconomics. Deeply explore the ideological and political education elements contained in microeconomics courses and the ideological and political education functions they carry, promote the integration of microeconomics courses into guiding students to establish correct worldviews, life views, and values, achieve the organic unity of "knowledge transmission" and "value guidance", and demonstrate their respective teaching styles and theoretical foundations.

Keywords

Microeconomics; Course ideological and political construction ; Innovative teaching mode.

1. Introduction

Microeconomics is an important foundation of the economics curriculum system in universities and an important carrier for carrying out ideological and political education in economics courses. The emergence and development of microeconomics have been accompanied by the emergence and development of capitalism. Due to the use of microeconomic textbooks that often focus on copying Western economic theories, and the lack of "Chinese elements" in teaching content design, there is a serious tendency towards Westernization in microeconomic teaching. Microeconomics has scientific significance in explaining the operation of capitalist market economy and economic policies, but it has a distinct class nature. Therefore, the ideological and political education curriculum in microeconomics has significant and urgent practical significance.

Adhere to the principle of running microeconomics and ideological and political theory courses in the same direction, strengthen problem awareness, highlight practical orientation, fully mobilize the strength and resources of the whole society, and use the Marxist stance, methods, and socialist core values throughout the entire teaching process. Build a "big classroom", adhere to the unity of knowledge transmission and value guidance, explicit education and implicit education, strengthen problem awareness and highlight practical orientation, Fully explore the ideological and political education resources contained in the curriculum and

teaching methods, educate and guide students to firmly adhere to the "four confidences", and become a new generation worthy of the responsibility of national rejuvenation. Promote the integration of microeconomics courses with ideological and political courses, strengthen the construction of ideological and political education in microeconomics courses, promote the reform and innovation of ideological and political theory courses, enhance the teaching ability of microeconomics teachers in "course ideological and political education", and build microeconomics courses into exemplary ideological and political courses.

2. Literature Review

Microeconomics is an important component of Western economics, and the course Microeconomics is a fundamental course for economics majors in higher education institutions. It is the first professional course that economics students come into contact with. Cultivating virtue and nurturing talents is the fundamental task of universities. College students are in the stage of consolidating their values, so integrating ideological and political elements into professional teaching is of great significance. We should innovate teaching concepts and broaden teaching ideas, based on the course of Microeconomics, explore ideological and political elements, and effectively integrate these ideological and political elements into curriculum design and teaching practice. We should carry out ideological and political education in the course, enrich teaching content, improve the quality of talent cultivation, and achieve talent cultivation goals (Liu Zhongran, 2023). Course ideological and political education is an important guarantee for all-round education, and it also puts forward higher requirements for professional course teaching. The ideological and political education curriculum itself contains two pairs of contradictory and unified relationships between professional course ideological and political education, theoretical teaching, and ideological and political elements. The theoretical teaching of microeconomics itself has a natural inherent compatibility with the ideological and political education curriculum, which can play a mutually reinforcing role, specifically reflected in the consistency of content objectives, teaching materials, and teaching forms (Cheng Dong, 2023). In response to the problems of the traditional teaching mode of Microeconomics, which emphasizes classroom over extracurricular activities, theory over application, teaching over education, and weakened student subjectivity, through continuous exploration of curriculum teaching innovation and reform, a teaching and education model transformation has been constructed, which includes "integration of online and offline, integration of primary and secondary classrooms, integration of learning and application, student subjectivity, ideological and political education, and process assessment". Through innovative measures, the integration of teaching resources has been optimized, and the potential of teaching subjects has been stimulated (Ye Hongtao, 2023).

"Course ideological and political education" is a new requirement for the construction of professional courses in higher education institutions in the context of the new era. It is an important way to integrate value oriented education goals on the basis of knowledge transmission. Through the analysis of the necessity of constructing "course ideology" in microeconomics courses in higher education institutions, this paper demonstrates the importance of closely integrating knowledge-based education and value education. At the same time, the difficulties in constructing "course ideology" in microeconomics courses in higher education institutions are explored from two aspects: teaching reference materials and professional course teacher incentives. Finally, a practical path for the construction of microeconomic "curriculum ideological and political education" was proposed from the perspectives of schools and teachers (Zhang Lini, 2023). At present, the ideological and political construction of the course "Microeconomics" in many universities still faces problems such as insufficient exploration of ideological and political elements, insufficient advanced teaching

methods, and the need to improve the ideological and political literacy of teachers. The construction of ideological and political education in microeconomics courses still faces problems such as low compatibility between the selection of ideological and political elements and knowledge points, repetitive and single ideological and political cases, and lack of flexibility in ideological and political integration (Li Rong, 2023). In specific teaching practice, efforts need to be made from the aspects of curriculum teaching objectives, teaching content, teaching assessment, teaching methods, teacher construction, etc., to ensure the direction of integration, consolidate the foundation of integration, improve the effectiveness of integration, and better achieve the "seamless" connection between ideological and political education elements and classroom knowledge points. At present, promoting the systematic construction of ideological and political education in microeconomics courses, we explore ideological and political education points from five core elements: national, political, social, legal, and cultural and moral. We integrate ideological and political elements into teaching design and explore teaching method improvements from comparative teaching method, evaluation teaching method, flipped classroom method of curriculum ideological and political education, mixed teaching method, etc., in order to promote the ideological and political construction of this discipline (Liu Xiaoyu, 2023).

This project aims to combine years of teaching practice in the field of economics and the concept of ideological and political education in courses, to explain the significant significance of reform and innovation in the teaching of microeconomics in universities. Based on this, we will deeply explore the ideological and political elements in microeconomics courses, propose key directions and practical paths for the reform and innovation of microeconomics teaching, and provide guidance and inspiration for better promoting the reform and innovation of microeconomics teaching. Deeply explore the ideological and political education elements contained in microeconomics courses and the ideological and political education functions they carry, promote the integration of microeconomics courses into guiding students to establish correct worldviews, life views, and values, achieve the organic unity of "knowledge transmission" and "value guidance", and demonstrate their respective teaching styles and theoretical foundations. Promote microeconomic teachers to take on the main responsibility of "curriculum ideological and political education", do a good job in the design of microeconomic curriculum education, innovate educational teaching methods, fully leverage the educational function of professional courses, and integrate ideological and political education throughout the entire process of cultivating economic talents.

3. The Significance of Ideological and Political Reform in the Course of Microeconomics

3.1. The mission of the times to unleash the core socialist values

We need to summarize the laws and achievements of economic development from China's great practice, implement the cultivation of socialist core values into students' conscious awareness and reflective ability of knowledge and discourse systems, while also absorbing foreign economic ideas, rational reflection and moderate criticism, facing various erroneous views and trends, and providing a solid economic theory for China to achieve socialist modernization, Forming socialist political economy with Chinese characteristics. Students majoring in economics will be trained to accurately, objectively and vividly tell Chinese stories, express Chinese positions and express Chinese ideas around Chinese path to modernization and the new form of human civilization. In the current context of severe Westernization of economic education in China, especially with the dominant trend of Western neoliberal economics in domestic economic education, it is necessary to cultivate students with sharp analytical thinking on the cultural differences between Chinese and foreign theories, and to have the

innovative ability to integrate Chinese and foreign theories. Cultivate students' open and inclusive cultural confidence, rooted in the land of China, and adhering to the principle of having a broad mind, to promote the exchange and mutual learning of economic theories between China and foreign countries with a firm cultural confidence and an open attitude that embraces all rivers. The reform and innovation of economic education and teaching in the field of ideological and political education is the mission of the era of socialist political economy with Chinese characteristics.

3.2. The Historical Mission of Improving the Discipline Training System for Economic Talents in the New Era

Universities are the concentrated intersection of education, technology, and talent, bearing the heavy responsibility of educating people for the Party and the country. China is currently in a critical period of reform and development, and the traditional economic talent training model that emphasizes theoretical teaching over skill development and professional abilities over ideal beliefs is difficult to adapt to the changes in talent demand in the new economic and political environment. Incorporate ideological and political education into the entire training stage of economics professionals, cultivate the appreciation ability of economics students, stimulate ideological and political creativity, and explore the collaborative teaching practice pattern led by ideological and political education in the construction of economics disciplines.

3.3. The Era's Requirements for Collaborative Education under the Current "Great Ideological and Political" Pattern

Economic higher education is an education that focuses on being a person, and its essence is education centered around people. The cultivation process of core competencies among college students majoring in economics is not only about imparting economic theory knowledge to students, but also about the awareness and vigilance of all members of the university towards the importance of core competencies. All members of universities should strengthen the improvement of their own qualities, thereby creating an environment and atmosphere for the cultivation of core competencies among college students, and achieving education for all members of universities. "The teacher is easy to seek, but the teacher is rare." Teachers bear the responsibility of spreading knowledge, spreading ideas, spreading truth, shaping the soul, shaping life, and shaping new people in the era. Economic ideological and political course teachers should sow the seeds of truth, goodness, and beauty in the hearts of students, and make good use of classroom teaching as the main channel. Ideological and political theory courses should adhere to the continuous improvement of the economic discipline, enhance the affinity and pertinence of ideological and political education, meet the growth and development needs and expectations of economic students, and make economic courses go hand in hand with ideological and political theory courses, forming a synergistic effect.

4. Design Ideas for Ideological and Political Reform in Microeconomics Courses

4.1. Design the content of ideological and political education in microeconomics courses

We must adhere to the socialist direction of education, regard moral education as the fundamental task of educating students majoring in economics, evaluate and reflect on the current teaching philosophy and content of Western economics from the perspectives of subject construction, curriculum system design, and explore the reasons for the insufficient ideological and political effects. Build an ideological and political education system for economics courses based on the current goals of cultivating economic talents in China and the

development requirements of microeconomics disciplines. Based on the actual development of society, cultivate high-quality professional talents that are in line with the reality of social development and meet the needs of national development.

4.2. Improve the ideological and political education model of microeconomics courses

Emphasize the independent activities of students, focus on cultivating their thinking abilities, explore and discover knowledge, and enhance the awareness and vigilance of economic majors towards the importance of cultivating ideological and political literacy in microeconomics courses.

The key to ideological and political education in the curriculum lies in integrating socialist core values throughout the entire teaching process. Systematically applying the theory of socialism with Chinese characteristics to explain the path and successful experience of contemporary China's economic development, shaping values as the top priority in talent cultivation, forging new talents in the era, striving to construct China's independent knowledge system, consolidating and strengthening the mainstream ideological and public opinion of advancing in the new era, and building a strong cultural and economic country.

4.3. Reform the teaching methods of ideological and political education in microeconomics majors

Conduct in-depth research on the reform and promotion strategies of ideological and political education methods and practical teaching in Western economics courses, meet the practical needs and expectations of student growth and development, and form a complete logical system for the model and practical path of ideological and political education in microeconomics courses. It is committed to implementing the cultivation of cultural concentration into the students' consciousness and reflective ability of the knowledge system and discourse system, and cultivating students to accurately, objectively and vividly tell Chinese stories, express China's position, and express Chinese ideas around Chinese path to modernization and the new form of human civilization, so that they can not only take root in China, but also hold the world in mind.

Microeconomics course teachers are an important subject in the construction of ideological and political education in the curriculum. Improving the ability and level of teachers can not only directly improve the effectiveness of curriculum ideological and political construction, but also enhance the integration of curriculum ideological and political teaching resources into professional course teaching. In addition, the curriculum team and various functional departments hold seminars on course ideological and political education, formulate course ideological and political education goals, and research course ideological and political education resources to promote the awareness of course ideological and political construction among microeconomic professional course teachers.

5. Practical Measures for Ideological and Political Reform in Microeconomics Curriculum

5.1. Establishing goals for ideological and political education in microeconomics courses

The purpose of studying in university is to utilize the economic knowledge learned in the future, promote economic and social progress, and realize personal value. Therefore, the teaching philosophy must shift from a single knowledge transmission to a comprehensive construction of "knowledge, consciousness, and emotion" in order to cultivate and practice socialist core values. Understand the laws of microeconomic operation, consider the impact of social, political,

economic, cultural, legal, and customary factors on microeconomic operation, strengthen students' socialist ideals and beliefs, guide them to integrate the values and requirements of the country, society, and citizens, cultivate patriotism, strengthen moral cultivation, and continuously pursue the prosperity, democracy, civilization, harmony of the country, and freedom, equality, justice, and rule of law in society. Internalize the socialist core values into spiritual pursuits, increase knowledge and insight, cultivate a spirit of struggle, improve personal dedication, integrity, and friendliness, consciously integrate the individual into the larger self, externalize it into conscious action, and enhance comprehensive qualities.

5.2. Improve the content of microeconomics ideological and political courses

The content of the microeconomics course focuses on the basic requirements and necessary principles of the microeconomics course taught by the Ministry of Education, with "market-oriented allocation and utilization" as the core content, discussing demand, supply and equilibrium prices, consumer behavior theory, producer behavior theory, factor demand theory, welfare economics, and market failure. Organize the production of "Microeconomics Ideological and Political Course Guide" courseware, lecture notes, feature films, etc., to help microeconomic teachers deepen, explain, and live the important significance of learning microeconomics ideological and political courses. Around the great practice of the new era, we will fully tap into local red culture and school history resources, and introduce the great spirit of building the Party, fighting against the epidemic, scientists, manned spaceflight, and other great and vivid practical achievements, as well as the advanced deeds of heroes and models, into microeconomic teaching classrooms. We will promote the integration of the Party's innovative theories and history into microeconomic organizations to produce "ideological and political course guidance" courseware, lecture notes, special films, etc, the important significance of helping teachers to speak deeply, thoroughly, and effectively learn ideological and political courses.

5.3. Improving the teaching mode of microeconomics ideological and political education

Develop targeted teaching plans, be adept at adopting diverse teaching modes, adopt case based teaching, inquiry based teaching, experiential teaching, interactive teaching, thematic teaching, etc., and use modern information technology and other means to build smart classrooms. Pay attention to independent activities of students, emphasize the role of students as the main body, and actively use methods such as group research, situational presentations, topic discussions, and classroom debates to organize classroom practice. Universities with conditions should provide teaching assistants for ideological and political courses, assist in organizing teaching, answering questions after class, and other related work. Practice teaching is carried out by using volunteer services, theoretical lectures, social research, "Internet plus" Undergraduate Innovation and Entrepreneurship Competition, "Youth Red Dream Building Tour" and other competition practice activities. Pay attention to summarizing the achievements of practical teaching, use excellent achievements as effective supplements to classroom teaching, support the publication of practical teaching achievements in ideological and political courses in universities, and promote the standardization of practical teaching.

5.4. Improving the teaching methods of microeconomics ideological and political education

Through the teaching of this course, students will comprehensively and systematically master the basic concepts, ideas, analytical methods, and theories of economics, and clarify the overall content, main conclusions, and application conditions of economics. Utilizing the current hot and difficult issues in the thoughts, psychology, and concerns of economic students in society, closely adhering to the practical teaching objectives and requirements of microeconomic

ideological and political courses, adopting an organic combination of "telling theory, telling stories, and citing cases" to teach economic issues, exploring multi-dimensional cross teaching methods of "classroom + practice + network", and meeting the practical needs and expectations of students' growth and development, The teaching method and practical path of ideological and political education in Western economics courses are formed based on the logic of "guidance + self-learning + collaborative learning + exhibition learning". Emphasis is placed on cultivating students' awareness and ability to think critically and explore problems, paying attention to economic hotspots and difficulties, as well as related social problems caused by economic problems. Thoughts and emotions are seamlessly integrated into the teaching of knowledge and methods, and economic theories are explained in a simple and understandable way. Ideological and political education is integrated throughout the teaching process, achieving a solid grasp and application of knowledge content by students. Enable students to integrate and apply their knowledge of economic theory, explain and analyze economic problems, and think about suggestions and strategies for solving economic problems.

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