

The Analysis of College Students' Ideological and Political Education and Daily Management Issues

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Abstract. The ideological and political education of college students is an important work of college counselors, and all work of counselors have been done in day-to-day management of the college students. Since the central committee of the communist party of China "On Further Strengthening and Improving Ideological and Political Education of Opinion", in order to encourage the ideological and political education work of university to a new level, the national institutions of higher learning have been rethinking the achievements in students' management and the insufficiency. In the paper, the author discussed how to execute the daily management of college students' ideological and political education.

Keywords: Ideological and political education of college students, Daily management, issues.

1. Introduction

Ideological and political education refers that a society or social groups influence their members intentionally, systematically and organically with certain ideas, political views, ethics, exerted its members, so that they can form the social practice that accord with certain social requirements of ideological and political moral characters. College students' ideological and political education refers that colleges and universities adhere to Marxism-Leninism, Mao Zedong thought and theory system of socialism with Chinese characteristics and realize the arming of young students' minds, the full implementation of the party's education policy, and consider the ideal faith education as the core, the patriotic education as the key, the ideological and moral construction as the foundation, the college students' all-round development as the goal, aim to train and bring up fully developed and qualified builders and reliable successors of socialism practice in Morality, intelligence and physique.

2. The analysis of college students' ideological and political education and daily management issues

2.1 Characteristics of issues on the ideological and political education daily management.

Universality.

College students' ideological and political education and daily management issues exist in any country, any time, so we call it universality. It requires us to think the issues accurately.

Particularity. Even though there are issues on the ideological and political education daily management in any country and any age, but the causes, properties and forms are not identical. This is what we call the particularity. It requests us that when we analyze and solve the issues of ideological and political education and daily management, we must proceed from the reality and not just copy blindly.

Complexity. Any problem of ideological and political education and daily management is not just a simple phenomenon, it is intimately involved with its emergence, existence and other phenomena. These problems are not just multi-determined, but also multi-results, so even on determination could cause a many serious consequences. College students' ideological and political education and daily management issues of the complexity is also characterized by a big difficult problem, which is that a problem often contains some other problems. This situation sometimes is called the overlapping. This requires us to analyze and solve problems from many aspects, in many ways, and adopts comprehensive treatment principle, instead of just paying attention to a certain aspect.

2.2 The major problems of college students' ideological and political education and daily management.

How to enhance the pertinence and effectiveness of college students' ideological and political education. Accommodate to the fact, embody the zeitgeist and advance with the times to carry out ideological and political education.

Combined the process of theory development, vigorously strengthen the ideological and theoretical work forces. Combined with the social development situation, constantly promote college students' education management innovation. Combined with the development of science and technology, promote the ideological and political education into the network.

Accommodate to the life, pay attention to the reality and strengthen college students' ideological and political education practically.

Based on students' living needs, do a good job in difficult college students for the job. Based on the students' development needs, strengthen the graduates find jobs. Based on social demands, develop college students' social practice activities to the further.

Accommodate to the students, respect the main body and follow the law of promoting college students' ideological and political education.

Grasp the characteristics of college students' interests, develop rich and colorful campus culture. Grasp the promotion of guiding rules, educate students with models. Grasp the college students' psychological characteristics, do a good job of college students' mental health education.

2.3 How to do prevent and intervene college students' psychological crisis effectively.

Psychological crisis refers the fact that the individuals cannot handle the situation of internal and external in current in the usual way and fall into extreme anxiety, depression, or even out of control. According to surveys, college students' mental health is worrying in our country, and there is a considerable number of college students are in the negative psychological mood. More than 50% students drop out of college because of mental illness. Psychological crisis has become an important factor that affects both college students' individual development and school stability.

Carry out mental health education activities, enrich college students' psychology knowledge, enhance their psychological health-care consciousness, correct their views of psychological consultation, guide them to seek help automatically, alleviate the mood, avoid the occurrence of psychological crisis caused by increased psychological problems.

Emphasize and execute the work of students' psychological consultation, offer the consultants assistant, inspiration and education through the medium of spoken and written languages, solve psychological problems in study, work, life, disease, rehabilitation and so on.

Enhance the construction of campus culture system, improve college students' social psychological environment through colorful campus cultural life, meet college students' mental and psychological demands, provide the platform that they can show their gifts and talents, vent the passion inside, increase the consciousness of competition and gain self-confidence.

Build the service system of college students and relief psychological burden and pressure, such as strengthen assistant in study, help them to career planning, provide employment information for graduates, build employment platform, and carry out employment guidance. Provide timely and effective support for troubled students, and help them pull through.

2.4 How to do a good job in identification of students' difficult economic situation and financing work.

Acknowledgment of students who have financial trouble and doing students' financial assistant work well is an embodiment of commitment in education fairness of basic policy. Education fairness is the basic requirement of the socialist system, the important foundation of realization of social fairness, and also the people's urgent requirements and expectations. The CPC central committee and the state council has always put the education public welfare and promoting education equity as the basic education policy, ensure all people's education rights, especially the disadvantaged groups, and ensure that no child drops out of school because of family financial difficulties. In recent years, the central and local governments at all levels has adopted a series of major initiatives and established financial system for economic difficulties families. Doing a good job on students' financial assistance

is the basic requirement of promoting sustained, balanced, healthy development of education career, and the maintenance of the school and social stability.

Commit to the new compensation policy, cooperate with student employment management department about the jobs in the central and western regions and arduous remote areas for college graduates, as well as the basic unit employment conscripts for compulsory military service.

Continue the solid work about national student loan work in colleges, and make efforts to reduce default rates of loan repayment.

2.5 How to realize truly Identification and Standardization of daily management.

Counselor's daily management is a job of high complexity and effort, and it takes up a lot of time and not easy to be accepted. Only by enhancing the systematic, standardized and scientific construction of daily management, it can clear the management responsibilities, save the working time, improve efficiency and provide time guarantee for making further steps to carry out the ideological and political education. In recent years, a downward trend has been appeared in ideological and political work and students' ideological and moral standards. It has caused wide attention in society. As the instructors of university students' ideological and political work cadre, their positions and roles have been questioned.

Daily management is the important content of counselor work and the premise and foundation for ideological and political education.

The students' daily management process is the process of ideological and political education. College counselor's work mainly include three large pieces, including education, management and service. Daily management work covers most of the content management and service, involving learning, and every aspect of life. It includes both of students' management system and comprehensive assessment of students' quality, reward, management of students' discipline. The routine management is also the process of ideological and political education of college students, by the way of affirmation of correct behavior and correction of wrong behavior to strengthen repeatedly, and guide students form good learning habits and moral quality. In the meantime, intensive daily management can solve the practical problems and difficulties existing in the students timely, which is more advantageous to the solution of ideological problems. Only deal with the daily management work well, the counselor would have enough time and energy to guide the student in political and ideological education and moral behavior better.

The systemization of counselors' daily management work. The first step of systematizing students' daily management is to strengthen the consciousness of the teaching, supervising and service to a further step. It means that we should clear the responsibilities of education for the working group of ideological and political education, including specialized course teachers, administrative managers and logistics service personnel, and realize the whole moral education in the whole environment. The second is to divide daily management scope strictly and implement the daily management of their respective duties. The order of classroom teaching and extracurricular life service should be mainly borne by professional teachers and logistics services, and counselors' work is mainly responsible for rewards and punishments, extracurricular activities and special individual case. Thirdly, mobilize and develop the function of student cadre management. It should be realized by establishing and perfecting the student organizations, cultivating and training students' backbone, trying to achieve students' self-education, self-management and self-service. This is not only beneficial to reduce the counselors' work, but also can promote students to grow up. Finally, the counselors should improve their management level constantly. With reasonable arrangement and positive coordination, students' daily management work system can be promoted greatly.

The standardization of the counselors' daily management work. The crystallization of task is the precondition of daily management standardization. Students' daily management work has big elasticity in aspects of workload, work scope and work performance for trivialness. For a long time, people treat counselors with prejudice. People generally think that counselor is a "nanny" for college students, an administrator or a waiter, because they just do things related to students. Because the fact that counselors get this kind of social evaluation after busy work, their psychological achievements are vulnerable to setback, resulting in a decline in working motivation. If there is no clear specification

and requirements, there may be a job "shrink". Counselors only satisfy with the fact that students do not make trouble, give themselves a holiday, do less work and lead to job vacancy. Therefore, it is necessary to clarify each stage. Starting from organizing students' union orientation camp, including the entrance education, building cadre for a class, the students' cadre selection, holding meetings, students' work and rest system, implementing rewards and punishment regulations and so on, until the graduation ceremony, the routine work of different grades and stages should be under specific provisions. It is not only the demands of students' management work on democratization, openness and transparency, but also is convenient for students to understand, supervise and evaluate the work performance of counselors.

The institutionalization of work is the guarantee of standardization of daily management. Some daily management work of counselors have been test repeatedly, refined in practice, summarized and perfected after many years' practice. Some effective working methods should be finalized by the institutionalization, and as a counselor, the work must comply with the measures and regulations. For example, according to the college students' outline of theme education, some colleges have set rules about democratically elected methods and procedures of student cadre, the standard, condition, procedure and method of evaluating grants issues, the cycle of class meeting and so on. Finalizing the routine work in institutionalization will make the work more effective and easy to operate, and it is the guidance of counselors' work. However, even though institutionalization and standardization are mainly for regular work principle and procedural rules, it does not limit the counselors' creativity in the specific work ways.

The identification of counselors' daily management work. The identification of management concept. Because the fact that students' daily management is wide range and with a long list of things, many people despise the counselor work and some counselors also think their work is dispensable. This is a misunderstanding. Daily management comes to every aspect of life and study. And it is closely related to the students, the normal teaching order and the stability of campus, is the foundation of the ideological and political education. Although daily management work is multifarious, it cannot be arbitrary, careless, because it is responsible for the educational function. Therefore, to improve management level, and efficiency, it is necessary to guide the wok by application of scientific management theory and skills reasonably.

The identification of management means. Many traditional management means have been tested by practice and if we want to achieve good effects, we must stick to it. But the daily management work cannot just hold old ideas and old ways, it is necessary to keep pace with the time and be good at using the scientific management technology and management methods. For example, with the development of information technology and the popularity of the campus network, the network has become the second activity space for students. Daily management work can establish specialized student work site by network technology, including BBS, Faction, network conference, QQ, E-mail. It can effectively save time and improve work efficiency. Synchronization with college students' thinking and behavior can make counselors more close to the students and easy to get support.

3. Solutions of college students' ideological and political education and daily management issues

3.1 Strengthen theoretical study.

We need to strengthen learning, practice development and theory innovation. Only through learning theory, we can make ourselves stand on the commanding heights of the student work and guide the ideological and political education and daily management with the scientific theory, so that we can provide theoretical guidance and direction on solving hot and difficult problems.

3.2 Strengthen the practice exploration.

Are there scientific and effective measurements about College students' ideological and political education and daily management? The answer is yes. But there is no fixed ways. The specific working methods will vary from country to country, school to school and person to person. So every student counselor needs not only full enthusiasm, but also need more solid work style. In the practice, they should actively explore a good way to solve hot and difficult problems and accumulate good

experience. Some counselors from Fudan University, Southwest University and Xi'an University are our role models to learn, including Han Bao and Xukuo Gao.

3.3 Strengthen scientific research.

High levels student work require high levels scientific research as the lead. Counselors must enhance and promote the scientific research work, and strive themselves to become real technocrat managers or management experts in students' education and management work.

4. Conclusion

In conclusion, University management personnel at all levels should pay great intention on issues of the ideological and political education and hot difficult problems that exist in the daily management. Effective measurements should be taken to solve problems step by step, so that the work of daily ideological and political education students can be well done, the efficacy of comprehensive education at the university of can be realized, and students can grow up to become useful adults healthily.

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