How to improve the employment guidance and service of graduate students under the new situation

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Abstract

The graduate employment guidance and services is an important way to promote the graduate society smoothly into the workplace, the level of work has a vital role for graduate personal development, can not only enable graduates to get social recognition and acceptance, but also can effectively improve the efficiency of graduate into social adaptation. However, there are many problems in the graduate employment guidance and service in many colleges and universities, which leads to the employment guidance as emergency guidance, and can not provide effective services for graduate employment. In view of this, this article under the new situation, how to improve the graduate employment guidance and service work in depth research, hoping to provide effective reference value for graduate employment guidance and service work.

Keywords

Graduate students; employment guidance; service work.

1. Introduction

With the continuous development of social construction in our country, the job demand of social talent market in our country is increasing day by day, which makes the social employment competition relationship become increasingly prominent. The university is an important mechanism of talents for our society, the graduate employment problem has become the research objectives of various departments concerned, and formulate corresponding rules and constraints, expect to be able to through the strengthening of college graduates employment guidance and service work to promote high school employment development research. But most of the current college graduate employment guidance and service work neglect problems, the whole process employment guidance does not have specific, resulting in the employment guidance and service work can not be fully play. Therefore, it is necessary to study the current situation of graduate employment guidance and service work in order to provide a strong basis for the development of graduate employment guidance and service work.

2. The status quo of employment guidance and service for graduate students in Universities

2.1 The importance of employment guidance and service is not high

Most universities pay more attention to the cultivation of students' theoretical knowledge and practical skills, so that all efforts are focused on the teachers' teaching and teaching management, employment guidance and service work in respect of the presence of a negligence, supplement and update according to the development of colleges and universities to employment guidance and service work required human resources, physical resources and financial resources, the serious influence to the college graduate employment guidance and service work smoothly. In terms of the allocation of human resources, many colleges and universities are the employment guidance to the administrative scope, and to set up the corresponding administrative posts, compared with teachers there is a great difference in staffing, leading to education employment guidance and service work of the property can not be brought into full play, nor on the university employment guidance set to guide the employment of professional, practitioners do not have professional, even through the social training institutions for training, training and training funds but by the time limit is also very difficult to set up a high level of employment guidance team [1].

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2.2 Lack of shaping the values of job hunting

The value of career choice has a certain impact on the employment choice thinking of college graduate students. In order to ensure the formation of the correct job values of college graduates, we should take full account of the psychological characteristics and changes of graduate students. The general university graduate students in the learning and growth in the process of psychological tendency, occupation evaluation, attitude and understanding is the career values, which relates to the choice standard, the principle of balancing interests in employment selection and basic concepts of value judgment, these factors can affect the choice of postgraduate occupation, will also reflect on student's independent thinking and growing burden of [2]. Due to the confusion of social information, many graduate students are influenced by social culture, forming the values of supremacy of interest, comfort and enjoyment, which eventually hinder the employment of graduate students. Faced with this situation, we should take effective measures to promote the college students to form the correct values of employment, by shaping the change mode of education to employment values effectively, so as to improve the whole college graduate employment guidance and service work.

3. Measures to improve the employment guidance and service of graduate students in the new situation

3.1 Improve employment guidance and service system

In order to promote the college graduates employment guidance and service work smoothly, should actively strengthen oriented graduate employment guidance and training, focusing on training graduate interview skills, interview etiquette and employment agreement notice, the graduate employment training process can master the skills necessary to effectively promote the employment of colleges and universities study on the development of students' employment. At the same time, should actively carry out the employment of psychological guidance so that students can correctly recognize their employment situation and professional needs, in order to be able to launch scheduled according to the employment direction of professional learning, to meet the actual needs of their own occupation planning. In addition, the enterprise should provide employment information with the help of information active equipment in Colleges and universities and information resources for university students, and actively carry out the interview simulation training, make the university graduate employment can take time for the interview, so as to effectively enhance the college graduate employment rate.

3.2 Shaping the mainstream values of career choice

In the employment guidance and service work, should actively do a good job of Ideological and political education, the college students can form a correct outlook on life and values, so that graduate students can according to their actual situation to establish occupation ideal, then the courage to practice and innovation, effectively promote the development of University Graduate Employment [3]. Although under the influence of social culture to college graduate is the pursuit of benefits and enjoyment of life, but with the socialist values did not form a strong conflict, so the employment guidance and services for college students psychological guidance is mainly of college graduate employment values are correct and complement the work values no longer confined to the interest and enjoyment, but also involves the ideals and beliefs, so as to effectively promote the combination of individual value and social value, make the university graduate students can make full use of their own ability to achieve personal values, effectively enhance the overall effect of the employment of college students employment guidance and service work.

4. Conclusion

In summary, in order to enhance the college graduates employment guidance and service work, should actively improve the employment guidance and service system, shaping the mainstream career values, from the aspects of strengthening the college graduate employment concept, students' employment skills, effectively promote the development of college students occupation.

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