Practice and exploration of network class construction based on E-class platform

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Abstract

Network is an important space for contemporary college students to learn and live, and also a battleground for ideological and political education. E-class, as a comprehensive interactive community of college education teaching, life service and cultural entertainment, brings new thinking for the management and construction of college counselors, and provides a new platform for the students to grow up and become useful. This paper, taking the construction of decade class of freshmen in southwest petroleum university as an example, focuses on the goal of making students "willing to come, to use, to have effect, to continue ", to explore the construction ideas and measures of E-class class virtual community, to fully play the important role of E-class network education, to enhance the pertinence and effectiveness of the network ideological and political education.

Keywords

E-class, virtual community, class construction.

1. Introduction

In February 2017, the central and central China central Committee and the state Council's"views on strengthening and improving the ideological and political work in colleges and universities under the new situation"put forward that"the integration of the socialist core values should be reflected in the whole process of teaching and educating ",[1]The opinion also put forward " strengthening the construction of internet ideological and political work carrier "," playing the role of the national university campus website alliance, implementing the new application extension action plan such as E-class ", [2] and carrying out ideological and political education with the expression of college students. Based on the above contents, how to use E-class to carry out students' favorite activities, build the virtual community of E-class class, use the carrier of E-class, enrich the way of the work of morality and cultivate people, better serve the growth of students, become worthy of thinking and research content.

E-class class virtual community integrates the class album, class topic discussion, database sharing, class light voting, light app building and other functions, which provides a basic platform for the class democratization management and diversification construction.

2. Exploration on the construction of virtual community in E-class class

At present, Sichuan province is promoting the second batch of pilot universities, colleges and universities attach great importance to the construction of network culture, and fully play the role of E-class, wechat and other new media in the school propaganda and ideological and cultural work important role, strengthen the socialist core values of communication and promotion, improve the teachers and students network civilization literacy, and create a clear network space.

On the basis of promoting the work of E-class in colleges and universities, this paper puts forward some thoughts and suggestions on how to carry out the construction of virtual community at the class level, so as to drive the construction of entity class under the line. Combining with the work practice, the author thinks that in the construction of E-class class virtual community, we should focus on the
problem, focus on how to let the students like to use E-class, how to make the E-class class construction effective and sustainable for the goal, to achieve the online E-class class construction, the line offline entity class construction enriches online E-class activities, forms a virtuous circle, the line goes offline, for the students to grow up and become good service.

3. The practice of virtual community construction in E-class class

3.1 Innovative extension ways to enhance the use of stickiness in students' E-class

In the rapid development of the internet today, the popularity of smart phones and the emergence of various applications, for the life of young students has brought great convenience. [3] "E-class" how to become one of the diversified choices of students, to attract students to come, not to reject. Two ways can be adopted, one is to seize the new entrance opportunity, seize the network education position, the second is to innovate the class management mode, to stimulate the full sense of the hero.

3.1.1 Seize the new entrance opportunity, seize the network education position

Attracting students to take the initiative to E-class, the first entry is the key, the new entrance is an important opportunity. Before the new students enter the school, the freshmen's professional classes are set up in advance. Take the freshmen before, the orientation, the beginning of the beginning of the three important time nodes, planning the E-class activities, to seize the first machine to attract students to actively use the E-class.

The class construction on the E-class line led the construction of the entity class under the line, turning the wall into a bridge and turning me into us. Attract more students willing to surround the E-class class virtual community, common growth.

3.1.2 Innovating the class management mode to inspire the full - character consciousness

To achieve the students willing to come, the initiative to achieve the goal, need to stimulate the students' sense of hero. There are obvious deficiencies in the traditional class leadership model, the combination of the line offline management mode, entity class construction elected monitor, league group secretary and six class Committee, six class leaders recruited their own online management group, each group to be responsible for different construction of the plate. True realization of all staff in the E-class, everyone can be a class Committee. So that students can find a sense of belonging to the class, awakening the willing to come the internal power.

3.2 Take the student's demand as the guide, form the path dependence that E-class uses

The students' dependence on E-class path dependence and the students' actual needs can be satisfied. the loyalty and frequency of students' use of E-class depend on the cultivation of counselors. Combining with the existing functions of E-class and the actual needs of students, the construction of E-class class virtual community should start from the following two points, one is the demand of students for the convenience of campus life; Second, students want a democratic class atmosphere demand.

3.2.1 To borrow the school resources of qingyingyong to meet the demand of students for convenience

First of all, in the convenient aspect, with the help of the existing qingyingyong, through the introduction of theme class meeting, organizing students to preach and other ways to give students the use of propaganda and explanation function, so that students better and more skilled access to the school provided the convenient resources of the E-class platform.

3.2.2 To use the class lightly to vote, to meet the students' needs of the democratic class atmosphere

Every student is eager to learn life in a democratic and friendly class environment. Class Committee election in class, can use the E-class class light vote, voting results is to be checked, fair and open justice, save time and effort peace of mind. The class Committee, in peacetime, collect, class meal, class competition, and other opinions on the collection, can also use the E-class class light vote, efficient and efficient scientific solution of class chores, to a great extent resolved the various
conflicts. Let the students feel the democratic autonomy of the E-class class, thus increase the degree of favor, like to use E-class, to form a path dependence.

3.3 Create the network cultural products, realize the ideological guidance to the students
The traditional to instill education does not have a good educational effect, through the E-class class virtual community, the educational idea into the network culture products, through the network cultural products to achieve the purpose of education, so as to "moisten things silently, spring weathering rain" the effect of educating people. Through the work practice, the paper summarizes the three types of cultural product model, such as instructor posts, theme text and video push.

3.3.1 To speak with the students at any time through the network of counselor
In view of the various problems of college students in different periods, in the study of various problems in life, counselors use the way to publish articles in the way of seam, and to keep a dialogue with students across time and space. The virtual community in E-class class facilitates the establishment of equal teacher-student relationship, leading students to express their feelings, helping students to ease their emotions, awakening students' learning goals, and setting up reasonable values and career outlook.

3.3.2 Recessive education is realized through the theme text and online activities
Grasping the important time nodes, hot events, making the theme text and line and offline activities are also an important way to realize the ideological guidance. Through the important time nodes and hot events, push the theme text and text to the class students, the launch line activities, can let students take the initiative to practice, to identify, to spread, to influence, in the activities to achieve recessive education.

3.4 Normalization and dynamic management mode, so that the construction of virtual community in E-class class can be sustainable
The new media is a new thing, the young students' enthusiasm for it is easy to gather, and easy to lose. To maintain the socialist core value to promote the long-term attraction of young students, from the perspective of first-line counselors, can be closely combined with the construction of classroom network culture, can be closely combined with the construction of normal chemical wind. The formation of the class E-class culture, let students have the motivation to participate in the construction of class culture. The sustainable development of the construction of the virtual community in E-class class should be closely combined with the construction of the normal style of the class.

4. The experience and prospect of virtual community construction in E-class class
Needless to say, using the E-class platform to carry out the management and construction of class virtual community is obvious to understand the students' dynamic and guide the students' growth. "do good ideological and political work in colleges and universities, because of things, because of time into, because of circumstances and new. "[4] E-class work also needs to follow this idea, not only to use the network articles, theme and text to tell good Chinese story, to lead the students thought, but also to pay attention to change and innovation according to the time and the situation changes. According to the process of students' learning and growth, the content and method of optimizing the work of E-class are constantly adjusted.

E-class class virtual community construction is only a means of class management, it is not the whole class construction, the face-to-face communication between teachers and students is still essential. Only on the basis of the traditional class management, to give full play to the advantages of the network E-class platform, can ideological and political education work to achieve greater effectiveness.
References


