

The Cultivation Mechanism of Three - dimensional Party Members Based on the Promotion of The Communist Party Spirit Accomplishment

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Abstract

Focusing on the demand of network ideological and political education and the actual work of party building in colleges and universities, conforming to the development trend of information network, creating three platforms including "student party members' teaching micro-party courses" network platform, "student party members' study exchange " application platform and " Self - acquisition of the Party 's Construction " information platform, effectively meeting the characteristics of "95 after" college students' interests and hobbies, and carrying out the education work of Party members through the way students love, can firm students' ideals and faith, enhance party members' party spirit, and construct the sturdy grassroots bastion of college student party members' education.

Keywords

Party Spirit, Three-Dimensional, Party Member'S Cultivation.

1. Introduction

At the 23rd National Party Construction Work Conference on Higher Education in December 2014, General Secretary Xi Jinping stressed that "To strengthen and improve ideological and political work, we must enhance the level of party building in colleges and universities comprehensively." In 2013, the three ministries jointly issued the "Opinions on Further Strengthening the Work of Student Party Members' Development and Education Management Services in Colleges and Universities" which regarded "Getting the job of student party members' development and education management services well done in the new situation" as a crucial task for the party building work in colleges and universities. Faced with 95 after students groups, counselors need to innovate on the methods of party building and build a new ideological and political education model which takes the construction of network platform as carrier and the leading thought as theme in order to crack the problem of students' ideals and beliefs not being firm.

2. The project theme and ideas

2.1 The project ideas

Themed as "promoting the ideals and beliefs of student party members and strengthening the reeducation of student party members", the project carries out the concept of self-education, advocates the value leading of students and mobilizes the participation of multiple subjects, achieves three objectives containing the students' learning Part Lectures on the internet, interaction of mobile phone at any time and diversified acquisition of knowledge, making students' self-education study more autonomous and diversified.

2.2 The project thinking

With the help of Internet media, We Chat platform and social practice media, the project creates an "Online + offline" media network which mainly characterizes in the popularization of network

education, expansion of information platform, and the sound of communication mechanism, expanding new areas of student party members' education.

3. Implementation of the project

3.1 Participants of the project

In the implementation of the project, the student party members are the major groups. It is of significance to take the Party branch of student party members as a unit to radiate the whole college, the Party branch secretary as the bridge link and college party committee as a whole, therefore we can have access to mobilizing not only activists but also individual students to participate in it, meanwhile, building the bond of peer support, and promoting learning enthusiasm to achieve the whole college students' receiving education.

3.2 Five Links of Project implementation

3.2.1. Full coverage, multi - level student participation mechanism

The project adopts the participation mechanism of complete coverage with student party members' education and of their different and hierarchical level to create a tridimensional cultivation model of party members with "student party members plus activists plus participating students". It is essential to achieve dual purpose of party members' exchange between each other and self-learning through student party members' participating in the network learning of "micro-party course", sharing on micro-lecture and red social practice, furthermore based on it, to extend educational subjects covering all students.

3.2.2. Autonomous teaching mode with Networking and Four Turns

It's beneficial to explore networking and educational model of student Party members with the help of practice of "four turns". The "four-turn" micro-party course of college students with the theme of "four-turns" plus "one micro", realizes four-dimensional transformation of "transforming teaching subjects, converting teaching mode, switching teaching space and changing understanding angle" and construct a new educational mode of Party members with "Internet plus micro lecture". The activity encourages student Party members to give a "mini" Party lecture, and outstanding party members will be selected through a series of links including preliminary contest of "internal lectures" in the branch, quarter-final of counselors' or branch secretary's "guiding lectures" and final of experts "evaluating lectures" organized by college, and they need to record brief "micro lecture" videos. Taking "youth party members' micro-life" WeChat public and "network party school" website as the main positions to push and propagate the achievement of "micro party lecture", and to focus on creating the education base of party members which fits the need in network era, can availably achieve the fit between the Internet and the education of Party members.

3.2.3. Stereo and diversified e-learning platform

According to the characteristics of "95 after" students' interest in the network, the project designs three platforms including "student party members' teaching micro-party courses" network platform, "student party members' study exchange" application platform and "Self - acquisition of the Party's Construction" information platform", which for students to provide a stereo and diversified platform for learning and interflowing. Network platform with "Student party members teaching micro-party class" opens web plate, so that students can watch micro-party class independently on the internet, whose content combines with learning hotspots, such as "Two learn with One Do", "speech of general secretary Xi Jinping" and takes the student party members as the main body, explains policy documents based on the eyes of peer. Student party members' learning and communication" platform is a self-developed APP software which can be downloaded and help students interact online, share learning experience, organize online and offline discussion and exchange ideas without boundaries. Besides, with the help of WeChat public number, the "Self - acquisition of the Party's Construction" information platform "regularly push information about policy documents of party members' education and college or branch Party organization life.

3.2.4. Leading and Participatory Party Members' Practice Mechanism

The project takes full advantage of the students' summer social practice in the countryside aimed at spread scientific and literacy knowledge to farmers, ideological and political education curriculum practice and other opportunities to open up practice base with party members' participation and encourage party members to take part in it, formatting "teaching group" of student members, establishing patriotism education "Base" for summer social practice and setting up "micro lecture hall" for party members' education are included. Student party members "teaching group" walk into the community and grassroots government to propagate and teach, get "being educated, growing ability and making contribution" in the practical process. They also propagandize party's policies to the masses and earnestly serve the community, which enhance their social service function. With the opportunity of summer social practice, the college organizes student team to visit the revolutionary base area, put "following the Long March and reviewing the party oath" into practice, so that students party members can experience the true party history, and we have an opportunity to establish patriotism education "Base" for summer social practice with the local museums, as well as contribute to the establishment of cooperative relations and practice base of party members' education.

3.2.5. Normalized and internalized form of symposium

The project will help student Party members summarize and share the experience of self-study and simultaneously enlighten students on thinking in the form of online interactive discussion group, network video commentary station and offline regular communicational meeting. Relied on the APP developed by the institute independently, online interactive discussion group actualizes mobile communication interaction, discussion of learning experience, publish of personal impressions and encourages student Party members to give the thumbs-up mutually. Network video commentary is a platform where the students writing feelings down after watching the video on the network and analyze the same problem in their opinion, and it offers students' interaction new view. Network video commentary will provide a new perspective for student communication. Offline regular communicational meeting will combine with the life of party organization, open up communicational links, organize activities such as debate, seminars, expert lectures, and choose College ideological and political teachers and outside well-known scholars to be as the keynote speaker. with the assistance of normalized and internalized form of symposium, the design of the link promotes party members' party spirit and the party's identity, and urges party members to fulfill party responsibilities in study and life, practice the party's policies, change personal habits and internalize knowledge so as to take the leading role in the student groups, and then transfigure the phenomenon that lacking reeducation mechanism of college students party members.

4. The main results and experience summary

Carrying out the party building model whose main line is party members' education and whose key is the support for the innovation of party building work, and which advocates positively the "Internet plus Party members' education" achieve remarkable results and beneficial experience.

4.1 Project effect: "Five-dimensional" showing the effectiveness

4.1.1. Micro-party class: Innovating student party building "new carrier"

Taking the micro-party class as the new carrier of student party members education, the project is based on the network platform media, focuses on students' interests, and insists that students should "give a party lecture on their own and practice in person." Networking micro-party course changes the teaching space, publicizes widely through the network platform, so that the distance between the Party and the teachers and students will disappear. This kind of "Internet plus micro-party class" thought opens up the new ideas of the party members' education, combines new media with party members' education, and finally realizes diversified exploration of college students Party members' education by the means of e-Learning students like.

4.1.2. New platform: establishing the Communist Party building "new field"

Developing the "party micro-life" App in the process of the project, making use of the mobile application software students love can prevent student members' learning from being limited by time and space, thus Party members can use some fragmentary time to learn through mobile anytime and anywhere, which caters to the preferences of 95 after young Party members, edutainment makes the party's thinking and political affairs active among the young students, and realizes timely and normalized education of Party members.

4.1.3. Professionalization: Advancing counselors' work "professional"

Project implementation impels counselors to constantly strengthen their self-learning, develop their insights of the relevant documents on the Party and the state, deepen understanding of the correlative theory and enhance theoretical level, which conduces to guiding students' thoughts and deeds. At the same time, with frequent reflection and summary, counselors conduct scientific research actively, and make great breakthrough in the field of ideological and political education.

4.1.4. Strong leading: to enhance student party members' "party spirit"

The "five links" designed by project, takes the promotion of student party members' "party spirit" as the core during the whole period. By several content parts consisting of micro-party class learning, the use of micro-platform, carrying out the red practice, participating in micro-competition, online and offline communication, both student Party members' party spirit and understanding of the Party and national policies have all been significantly improved, their political beliefs have been further confirmed.

4.1.5. Attach importance to practice: cultivating student Party members' "initiative"

During the implementation of the project, we always adhere to the concept that "students participate in practice voluntarily and practice landing", and arrange practice in the education of student Party members, carry out the idea of students' initiative participation, and pay attention to students' belief cultivation of practicing party members' obligations. Through the project implementation, students can really feel the truth of party members' education. In addition, their sense of mission and honor of being a Party member can be intensified in practice, and we need to train students to practice the Party constitution so as to be a qualified party member.

4.2 Project experience: lofty conception with "three-layers of leading"

From design to implementation, project solicits opinions extensively, perfects continuously in practice, and the main reasons why it can get the praise and welcome of the majorities at last are as follows:

4.2.1. Lofty ambition: the combination of party spirit education and social practice.

The project has always persist in the combination of party members party spirit education and social practice and exercise, to exercise student Party members with normative and orderly social practice, to attract them with a rich and colorful net resources, and to influence students with vivid examples, so that students Party members consciously practice the project concept when they receive party spirit education. Above all, it helps to achieve the purpose of party spirit education in the social practice.

4.2.2. Edutainment: combination of theoretical study and practical competition

The project improves its attraction via various forms of design such as e-learning, "micro-party class" competition, and social practice. By participating in the competition and "red practice" social practice, student party members will apply theoretical learning knowledge to the practice, which improves the enthusiasm of student members to participate in the project and enhance the implementation of the project effect.

4.2.3. Full attention: expert reviews combined with loop feedback

The project team will always focus on the students and record the whole process in the form of photography, video camera, writing learning experience, and exchange of growing-up experience. Besides, giving each student Party member personalized guide through their looking back at the

"micro-party class" contest video and live experts comments, in this way, the continuity of party spirit education can be ensured.

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