

Landscape Revitalization Strategy of Historic District----Taking the Fucheng District as an Example

Hong Zhang

College of Life Sciences, ZhaoQing University, GuangQong 526061, China

Zhang-hongg@163.com

Abstract

In view of the lack of public facilities in the historical and cultural district of the city of Zhaoqing, the historical and cultural district of the millennium, there are a few public facilities lacking local characteristics and humanistic care. Through field visits and investigations, the historical neighborhood landscape activation strategy is proposed, and the history and culture of Guangfu are explored, and the historical context is combed. Retain the texture pattern of the neighborhood, refine the characteristic elements of the façade, retain the special features of ancient trees and famous wood, increase the public space, increase the humanized public service facilities, embed the concept of smart city, and enhance the competitiveness of traditional business.

Keywords

Historical and cultural district; Activation design ; Regional Featurest; Humanistic care.

1. Research background

Zhaoqing Fucheng Historic District is located in the old city of Duanzhou, Zhaoqing. With the development of the city, about 400,000 people live here. Due to the imperfect functions of the Fucheng city, the urban design and management system is lacking, the public facilities are seriously inadequate, the population is aging, and the old city becomes a sleeping city. In 2016, the Zhaoqing Municipal Government proposed the “Fucheng Renaissance” plan to improve the urban function of the old city. How to integrate modern elements into the development of Fucheng, realize the organic integration of historical blocks in culture and function, and revitalize the vitality of Fucheng, becoming the most important topic of the current Fucheng landscape activation.

The public art facilities in urban streets refer to the relevant public implementations in urban blocks to meet people's outdoor activities. They have both aesthetic and practical values. They have an irreplaceable role in improving the historical and cultural taste of the district, highlighting the city's characteristics and optimizing the aesthetic quality of the citizens. . As the famous urban planning master Sha Li Ning said: “The city is an open book, from which you can see its goals and ambitions.” Therefore, in the activation design of Zhaoqing Fucheng, street lamps, trash cans, seats, instructions in historical blocks How to integrate public facilities such as cards with the environment and create a public art landscape space with historical and cultural atmosphere and humanistic care is the focus of this topic. Take the historical district of Zhaoqing Fucheng as an example.

2. Research content

Most of the historical and cultural blocks are integrated spaces of residence, shopping, culture and leisure, which are both commercial and cultural. The Fucheng Historical and Cultural District currently under investigation has the following three problems:

2.1 Lack of public facilities in historical districts

The quality of a city's landscape can be judged by the number and quality of the benches on the street. The famous quote of Harpring has long been the standard for the quality judgment of urban landscapes. Fucheng historical and cultural district belongs to the traditional arcade commercial street,

and there are few supporting facilities, which brings inconvenience to the people who are shopping and leisure in Fucheng District. According to 1000 questionnaire surveys, 81.5% of the citizens responded that there were too few public seats in Fucheng, and 63% of the citizens thought that there were too few street lights and public health facilities were not obvious.

2.2 Historical districts lack public facilities

The public facilities such as street lamps and trash cans in Fucheng Historical and Cultural Street are standardized industrial products, which have no geographical features like other cities. The variety of public facilities is monotonous, and there is no history of the city, completely ignoring environmental changes. According to the survey, 85% of the citizens cannot find a sense of belonging to their homes from these public facilities.

2.3 Historical and cultural blocks lack public facilities for public facilities

The public facilities in Fucheng Historical and Cultural District are monotonous, and they do not take into account the use of the elderly and children in the neighborhood, nor do they take into account the young people who work under pressure. Modern public facilities must not only have the function of use, but also have the humanistic care to relax and satisfy the emotional appeal. The development of modern technology has made it possible for public facilities to have both the dual attributes of use and emotion.

3. Landscape Revitalization Design Strategy of Fucheng Historic District

The classic historical block public art facilities should contain the imprint of the city's context, focusing on its structural shape, color, and texture to create a public art facility with regional characteristics. The classic case of the activation of the historical block is Shanghai Xintiandi, retaining the appearance of the original Shanghai Grotto door building and commercializing the internal structure. This organic combination realizes the integration of historical buildings and modern business, let us see Shanghai yesterday. The symphony of today, tomorrow and tomorrow has realized the activation of historical districts.

Zhaoqing Fucheng is one of the birthplaces of Lingnan culture and the former site of the Governor of Guangdong and Guangxi. In the Fucheng City, there are well-preserved historical monuments such as Song City Wall, Piyun Building, Lijing Building and Chongxi Tower. These historical and cultural monuments can become an important cultural resource for the activation of Fucheng. If you can comb the cultural context, and excavate the historical allusions of Fucheng into the Fucheng activation design, you can create the unique cultural temperament of Zhaoqing Fucheng. Therefore, in the process of activation design of the Fucheng City, the important historical buildings were repaired as old as the old ones, and the historic facades of the historical blocks, landscapes and ancient and famous trees were restored historically, and they were returned to the Song and Ming Dynasties. In the timeline, let the public facilities such as street lamps and seats have a quaint historical heritage.

The historical and cultural streets are composed of the texture pattern of the block, historical buildings, public facilities, roads, landscape pieces, and garden plants. In the process of activation design, the original "sculpture" street pattern of the original block was continued, and the modern "commercial and residential unity" Jianou building style was preserved, and public art facilities were added to create a unified historical and cultural block atmosphere (fig1). Fucheng historical and cultural district public facilities design, from the neighborhood environment, extract the main visual image of the block, the main color tone, applied to the street lights, fences, paving, essays and other facilities, so that the color of the design is organic and unified, so that the neighborhood appears complete and orderly. This will not only solve the practical functions of the Fucheng block, but also make the public facilities more artistic.

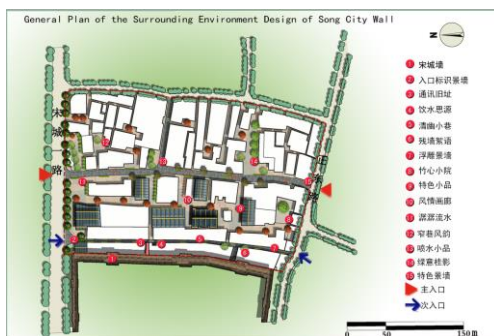


Fig1.



Fig2.

In the process of activation design of Fucheng historical and cultural blocks, we should take people's needs as the basis and achieve coordinated development between people and the environment. Old people, young people, and children behave differently. They should have humanistic care in the design details and meet the requirements of different groups. Among the 400,000 people in Fucheng, more than 45% of the elderly over 60 years old, how to make public facilities suitable for the current ageing environment, taking into account the needs of other people, is the key to the designer's humanized design. For example, the high and low materials of the bench, considering the needs of different groups of people, can be divided into high and small scales, reflecting humanistic care in the design details.

Preserve the historical scene of Fucheng and enhance the competitiveness of traditional business. In recent years, due to the rapid expansion of the city, the population of Fucheng has become severely aging, the traditional handicraft industry, the decline of commerce, and the unique traditional features of Zhaoqing Fucheng have been destroyed. Therefore, in the process of activation of Fucheng, it is necessary to consider the innovation of traditional business and the interests of the original residents. At the same time as traditional business innovation, the tourism of Fucheng Historic District was increased, and historical scenes and Fucheng cultural environment were preserved.



Fig3.

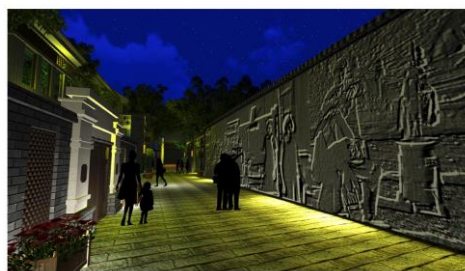


Fig4.

In addition, in the historical and cultural streets of the building facade and landscape nodes, the addition of "Fucheng historical relief" landscape pieces, local art to restore historical scenes, activate the space atmosphere, let it become the focus of the landscape. Due to the site constraints, the embossed pieces can be combined with the wall to continue the culture and serve the business. For example, the relief picture of "A Family Book" in Guanqian Street, Hangzhou, vividly shows the scenes of life in the 1950s and 1960s. Chengdu Kuanzhai Alley "Bicycle Selling Potatoes" embossed not only reflects historical scenes, but also interactive landscapes of tourists taking pictures. The planning and design of Fucheng historical and cultural blocks should also explore historical scenes, strengthen the entrance design, refine the characteristic elements, display the landscape relief pieces of the times, and enhance the historical and cultural taste of the block (Fig 2.3.4).

The design of public facilities should also follow the principles of environmental protection, economy and durability. Historical and cultural blocks have a large flow of people, high use rate of public facilities, and the selection of materials for public facilities should follow the principle of green environmental protection, beautiful and durable [1]. For example, sanitary facilities such as garbage cans should be selected as easy to operate and easy to clean, and product maintenance and recycling

should be considered in the later stage. Public facilities try to reduce the cost of using maintenance and save public resources.

At the moment, “Smart City” puts higher demands on the activation of historical blocks. Public facilities have become an indispensable element in the era of big data, becoming a tool for acquiring information and transmitting information. More convenient than traditional public facilities, interactive and fast delivery of effective information, increasing the experience of the historic district. The buildings, streets, and traditional businesses of Fucheng Historic District can quickly and accurately transfer information and complete the information sharing function of the block. This allows the active elements of the historic district to keep up with the pace of the times.

4. Summary

With the acceleration of the global urbanization process and the continuous improvement of historical and cultural block planning, public art facilities play an increasingly important role in the activation of ancient cities. For the activation of Zhaoqing Fucheng, it is necessary to sort out its own history and culture, extract the representative design elements, choose the classic Fucheng historical culture and art form, combine the regional environmental characteristics, and exert the artistic value of public facilities to create a livable, Suitable for tourism, Suitable for cultural creativity, Suitable for business living historical and cultural blocks.

Acknowledgements

Zhaoqing College Research Fund Youth Project No. 201537.

References

[1] Shen Hong, Zheng Jiannan. Design of Street Landscape Reconstruction——Taking Jingdong Yanjiao Xinggong Commercial Pedestrian Street as an Example[J]. Art Observation, 2018(04): 131.

Author: Zhang Hong, (1982—) male, Chinese, master's degree, Zhaoqing university teacher, e-mail: zhang-hongg@163.com”; zip code: 526061, research direction: urban environmental planning and design.