

Cultural value analysis and reconstruction of livable village construction in wenzhou

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Abstract

Wenzhou is faced with the sea, overseas trade and maritime traffic and other maritime activities threatened by the sea, wenzhou folk produced Marine faith, influenced by ou, yue, min, hakka and other cultures, wenzhou has the title of "Jerusalem of the east", Buddhism, Taoism, Christianity, Catholicism, folk faith and so on, each has its own characteristics. In rural communities, religious belief has become the spiritual bond of people, with a certain degree of cohesion and moral norms. As a city of national religious belief, under the call of the government to build a tourism city of wenzhou, religious place tourism has become an economic growth point of wenzhou and played an important role in the tourism industry of wenzhou. The tourism industry chain generated around such religious attractions has improved the income level of rural residents.

Keywords

Cultural value and reconstruction, Wenzhou.

1. The construction of beautiful and livable villages needs cultural innovation and continuous cultural inheritance in wenzhou.

1. Wenzhou rural crafts

Rural social and cultural resources and natural resources are rich, reflecting the essence of national folk culture. Traditional folk arts and crafts have a long history in China and have a history of thousands of years. They represent the wisdom and innovation of working people in production and life in different places. Rural arts and crafts have the most simple local flavor and national cultural genes, and reflect the creativity and innovation consciousness of the Chinese nation, which cannot be assimilated by other countries. Wenzhou traditional folk arts and crafts have a long and brilliant history. Wenzhou is known as the "hometown of 100 workers". Traditional folk arts and crafts, as the result of the integration of people's life ideas in wenzhou, have a unique cultural core. Wenzhou rural area has a unique natural and cultural environment. Wenzhou traditional folk arts and crafts originate from the life of local people. Folk arts and crafts are the closest to people's production and life and the most traditional part. Wenzhou village craft connotation is rich, such as papermaking, dishes, rice, ou embroidery, ou plastic, embroidery, Mosaic, lacquer, sculpture, construction technology. Wenzhou meters, for example, plastic or plastic powder, the main raw material for the rice, all sorts of modelling, m model has appeared in the middle of the qing dynasty, m plastic flower colour, character modelling and its connotation and so on to express the aesthetic pursuit of people of different age, is widely used in home decoration, collection of gifts, souvenirs and so on, embody the country's unique cultural form and meaning in wenzhou; Wenzhou folk craft member represents the traditional minority national art in our country, the type is various, including knitting (ribbon, bamboo weaving, straw), paper cutting, embroidery, carving, stone carving, wood carving), etc., are employed to market life culture carrier, has the features such as practicability, implicated and vivid, cangan county LanRuiTao, LanMeiYing, wencheng Zhong Cailiu, ray beauty show, LeiCongLian heritage on behalf of the country such as technology, become the core of the minority folk art tradition. Goose bag is a representative folk handicraft of wenzhou, widely used for washing clothes, children protection, bath health care, wenzhou clip valerian inheritance of traditional technology, clip valerian

pattern "hundred child map", expressed the wish that people have more children and more blessings, often used in wedding dowry, consign a happy marriage, longevity and other wishes. The round wood craft of gold lacquer is the masterpiece that wen zhou country craft is advanced, had formed engrave, engrave, engrave, lacquer, picture, plait to wait for a variety of complex craft at the beginning of qing dynasty. Ou plastic, also known as "piling up", "tree clay", "oil clay", commonly known as color clay, or called "color relief", wenzhou shanyan huigang ancient pagoda from the soil of the northern song dynasty ou plastic dressing box, now has a millennium history, beautiful appearance, exquisite skills, wear and tear practical, suitable for collection. As the intangible cultural heritage protection project of zhejiang province and the national intangible cultural heritage, ou plastic represents the excellent folk arts and crafts of our country, spreads the rural culture of wenzhou, and strengthens the international cultural exchange.

2. Wenzhou rural "architecture" culture

Rural unique architecture is the core content of a beautiful and livable countryside. Planning in the aspects of residential transformation, rural greening and public facilities construction reflects the unique historical amorous feelings and local features of the countryside, which is conducive to creating a beautiful and happy homeland with the root of local culture.

Wenzhou grey plastic has a long history, from the tang dynasty has been introduced to wenzhou, Ming and qing dynasties and the republic of China reached its peak, widely used in ancestral halls, temples and mansions, is the third batch of wenzhou intangible cultural heritage.



Figure 1 wenzhou grey plastic

With a history of more than 100 years, shell carving in cave head is a rare building material with natural and rich colors, hard texture, bright and smooth.



Picture 2 shell carving with hole head

Color stone inlay is a treasure in wenzhou traditional construction craft, with pyrophyllite as the production raw material, the use of relief and other forms of art, with natural quality, natural beauty, is the ideal indoor furnishings, place hanging.

According to the characteristics of each village, wenzhou designs different architectural techniques to reflect the unique cultural heritage. To protect the natural ecology, create cultural landscape, innovate the construction technology, perfect integration of ecological elements with rural culture and cultural elements, build a beautiful livable village with unique cultural characteristics of wenzhou.



Picture 3 wenzhou colored stone Mosaic

2. Wenzhou village culture predicament

1. Spatial evolution of rural cultural life in wenzhou and the influence of rural culture

Rural cultural life space urbanization phenomenon is serious, is affected by the urban way of life and thought is very serious, so the rural cultural life space lost country special character and temperament, and the lack of rural cultural life space planning features, creating rural cultural deficiency of local sex characteristics and rural cultural potential problems. The original rural nostalgia feelings are destroyed. The rural spatial entity should be maintained with cultural emotions. The rural cultural concept and cultural spiritual life are basically the same, and a relatively stable rural collective is constructed. Entertainment places is limited, lack of mental activity, interactive communication circle is very small, weak country life space life emotion, medical service, rural library, gym, and the elderly activity room though, but the lack of effect in the practical life, in addition to play poker, people's cultural life is the will of marijuana, cultural vacancy hall. Rural cultural inheritance and improvement of rural living environment are particularly important for the construction of rural features, which are related to the cultural and geological characteristics of a place as well as the life style and external form. In view of the countryside culture life space, the overall spatial pattern of country life has scale, some functional areas for the construction of the repetition rate is high, the rural culture is not restore ancient ways, rural living space to local function strengthen, improve the quality of life in the countryside, optimize the environment of rural life, through the study of rural cultural life space evolution, to explore the plight of rural culture.

2. Wenzhou rural cultural space, cultural life and rural cultural emptiness dilemma

Rural cultural space production and cultural construction, the establishment of formal public cultural space, has a certain group attributes. From the perspective of the construction of the rural culture, rural cultural heritage is a government project, the national rural cultural construction and provide all kinds of support activities, request country reach a certain goal, with the national "cultural leadership", from rural perspective, the public identity village culture from the perspective of daily life, so the city and the conflict between public rights and regulation, through the rural cultural space in the main body interaction, will lead to the rural cultural construction in rural social governance means, to the rural cultural construction in government project failure, In terms of rural cultural inheritance, it is necessary to combine the rural perspective to meet the cultural needs of rural people, implement rural cultural construction autonomy, give full play to rural people's subjective initiative, fully mobilize rural people's cultural consciousness, activate rural resources and power, and give rural people autonomy, so as to better realize rural cultural governance.

3. The cognition of values of rural residents in wenzhou and the plight of rural culture

The confusion of value judgment makes rural residents into the chaos of belief, the values of some rural residents increasingly secular and the mainstream ideology, the prevalence of individualism, blurring the socialist values, with the right ideas and individual consciousness, rural residents values weaken the cohesion of rural social development, make the rural social order distorted, prompted many become the proliferation of mass incidents. The great transformation and reform of rural society have led to the change of farmers' values. The new values of farmers have been gradually generated, and the old and new values have great differences and differences. The diversification of farmers'

values has been gradually formed. Values are affected by a variety of cultural factors of farmers, farmers analyzes this moisture for a long time in the village and the people and culture, the values of the farmers to develop is a dynamic process, the first tight after loose so that farmers values by their own cultural level, the world outlook, the domestic and international factors such as culture, political consciousness, to cause some trouble in the cultivation of the core values. Therefore, it is necessary to cultivate the mainstream core values of farmers, improve the income level of farmers, inherit excellent rural culture, improve the system of villager autonomy, and gradually cultivate the mainstream core values of farmers. If the meaning attribution of peasants collapses, the strong support function of mainstream values becomes disordered, which will lead to the loss of faith, spiritual decadence and the change of ethics.

3. The value analysis of rural culture

1. Cognitive function of wenzhou rural culture

Rural revitalization and employment improve the farmers' cultural level and the overall quality of rural residents, improve the farmers' cultural cohesion and identity, culture recorded a country places unique historical memory and the cultural connotation, expressed the residents there are cultural genes, have very strong cognitive function and the function of the continuation and inheritance, rooted in everyone's heart. The cognitive function of rural culture is reflected in residents' daily cultural activities, such as sculpture, weaving, painting and folk activities. The cognitive function of the countryside is deeply rooted in the cultural activities of the farmers in the settlements, forming the folk customs in specific regions. Many rural cultural activities in wenzhou have various forms, such as traditional folk dance, dragon boat race, worship guanyin, worship the god of wealth and other folk activities gradually emerged in the villagers' activities. Rural culture embodies residents' wishes and feelings for a better future life, expresses their spiritual pursuit and good wishes, and is conducive to enriching the cultural life of rural residents, entrusting people's sentimental nostalgia, inheriting excellent cultural traditions, and improving the cultural quality of rural residents.

2. Social governance function of wenzhou

The best way to reshape the relationship between urban and rural areas, reconstruct the rural form, retain the rural scenery, and forge ecological rural production and living space is to excavate, inherit and cultivate rural culture, correct the behavior norms of residents, and cast a civilized local style. Therefore, rural culture has a strong social governance function. Imperial power in traditional rural society, the "county" has no long-term spread in areas such as sociology, history, is a powerful social governance theory, the traditional Chinese social power structure of macroeconomic theory, national governance need to county level and the village level institutions of governance, to grassroots social infiltration of state power, "imperial power more than county" closing off to the village level. "Agriculture, rural areas and farmers" and rural governance have attracted increasing attention from the top leadership, academia and the media. In the current rural governance, rural culture can be said to be the inherent factor of rural governance. Rural cultural governance functions need to use the countryside culture, to participate in rural social governance, need vast villagers for self management, implementation of villager autonomy, absorb the nutrition of traditional rural culture, improve the residents' cultural qualities and the countryside civilization, village culture of the spirit of faith and affection factor of rural residents, rural culture has great stability and continuity. Integrate and innovate the rural culture, meet the social interests of farmers, solve the problems of agriculture, rural areas and farmers, and finally realize the autonomy of rural society. Therefore, rural culture mainly has the functions of rural governance, such as building consensus of villagers' values, resolving social contradictions in rural areas and regulating villagers' behaviors. It advocates the concept of modern rural civilization and way of life, cultivates civilized local customs, good family customs and simple folk customs, and builds an honest rural cultural environment with rural cultural governance.

3. The moral governance function of wenzhou rural culture.

Rural residents' different education level, family environment, living standard and personal experience will form different codes of conduct, ways of thinking and psychological impact, leading to different value orientation of rural residents. Village is the carrier of rural civilization, rural culture is the home of traditional culture, the continuation and inheritance of local customs, village rules and regulations, and rural culture is the common and universal form of socialization of the majority of villagers' values. Rural culture can unify the values of rural residents, shape the thinking mode of the majority of rural residents to know things and distinguish right from wrong, guide the life cognition of rural residents, and guide rural residents to form common value goals and moral concepts. Therefore, the formation of the value consensus of rural residents lies in the grasp of the inevitability of history and the common desire of rural residents. Rural culture has the function of moral governance, which can resolve social contradictions in rural areas and gather all kinds of positive energy in rural areas. Village culture has the polymerization and the leading role, rural village correct ideological culture, restrict rural social values, social norms and social structure, influence of various rural social main body, form based on rural social common interests, common ideal code of conduct and ethics, for the development of rural society to provide a stable environment, conducive to wenzhou rural development and prosperity.

Three, endnotes

Wenzhou rural cultural value optimization and reconstruction of the reconstruction, rural residents is a specific living areas, has a unique source of spiritual and aesthetic, unique customs, etiquette, diet, architecture, clothing gave birth to the unique charm of the humanities landscape, local emotion and pride, village culture has relatively independent cultural ecological system, it is different from material stimulation of the senses, has own existence value, embodies the secular concern of rural residents and the value of life. Inevitably, the traditional rural culture is not perfect, there are such and such bad habits, objective reconstruction of rural cultural values. For example, the cultural characteristics such as emphasizing agriculture and suppressing commerce, valuing this over the end, and being small and wealthy, etc., the values of muddling along, having more children and being happy, and the concept of procreation, hinder the pioneering spirit of rural residents, and the life style of eating, drinking and gambling corrodes the soul of rural residents. Needs to be guided in the socialist core values, therefore, value reconstruction, for strong heritage of Chinese civilization and build the common spiritual home for the Chinese nation to provide correct ideas, the formation of rural residents life concept and the advanced values, to construct socialist countryside civilization, it is the key of the rural cultural value reconstruction. The value of the rural cultural reconstruction to adapt to the trend of modern social and economic development, to develop ideas, reform and innovation on rural culture and new rural construction, develop the new rural construction needs of knowledge and talent, to master new and high technology, improve the quality of the science and technology, continuously to give confidence to rural residents, innovation, enterprising, open and independent spirit, always is deeply rooted in Chinese excellent traditional culture fertile soil, constantly improving little by little every day new, advancing with The Times, strengthen rural cultural inheritance and the creativity, harmony of rural society at home.

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