

## Exploration on the Teaching Reform of College Students' Career Planning Course

Lutao Liu

Binzhou University, Binzhou 256600, China

309523599@qq.com

### Abstract

College students' career planning, as an important part of University education, is of great significance to college students' self-awareness, life planning and career development goals. Taking Binzhou University as an example, this paper analyses the importance of career planning education for college students and the problems existing in the course teaching, and puts forward some suggestions on the reform of career planning course teaching from the aspects of teacher team building, classroom teaching methods and practical teaching.

### Keywords

College students, Career planning, Teaching reform.

### 1. Importance of Career Planning Course for College Students

University is an important stage for college students to grow up healthily and continuously improve themselves, and also a critical period for career planning. College students' career planning course is to plan and design the career they will be engaged in and the future career development, to select career development goals, to formulate reasonable ways and means to achieve the goals, and to constantly adjust and revise the auxiliary education and guidance links of career goals. The opening of career planning course enables college students to have a comprehensive understanding of career planning, to further understand the stage of career development and the law of social and career development, to help college students establish career planning awareness and social needs awareness, and to establish a correct concept of career development. Career planning course can effectively help college students to master the methods and skills of self-analysis and environmental analysis, thus promoting college students to correctly and comprehensively understand themselves, establish personal development goals, tap their potential, stimulate learning motivation, enhance their core competitiveness, and promote their all-round development, so as to gradually realize the "personal and professional competence" in future career development. Match ". The construction and development of career planning curriculum is also an important content and development need of Ideological and political education in Colleges and universities.

### 2. The Development Course of College Students' Career Planning in Binzhou University

Binzhou University has always attached great importance to the career development education of College students. Teachers have been organized to participate in national training such as career planning, innovation and entrepreneurship education, career planning and entrepreneurship guidance, global career planners and KAB. At the same time, experts have been invited to organize special training lectures to strengthen the construction of teaching staff and enhance the teaching staff. The school set up special subject groups, purchased reference textbooks, formulated teaching content, formed teaching plans, and constantly adjusted and optimized the curriculum content and time arrangement through collective lesson preparation and unified lecture, so as to continuously improve the scientificity of the curriculum. Although in recent years, Binzhou University has set up employment and entrepreneurship guidance center, career planning consulting room for college students, and career planning education teachers team, which has greatly improved the career

planning education of College students, there are still many problems to be solved in the rapid development and construction, such as the mismatch of theoretical and practical teaching, curriculum arrangements can not meet the needs of students. The effect of promoting teaching by competition is not good.

### **3. Problems in College Students' Career Planning Education**

College students lack awareness of career planning. With the opening of career planning courses for college students, college students have a certain understanding of career planning, but generally speaking, college students still lack awareness of career planning. Students tend to take knowledge acquisition as their learning goal, but neglect the cultivation of their own personality characteristics and interests. When choosing majors and employment, students are more determined by their popularity and lack clear personal development plans.

Lack of teaching management and single teaching method. Career planning education for college students in China started late, and all aspects of development are not perfect. Some colleges and universities still have some problems, such as weak planning consciousness, lack of educational management institutions, confusion in career planning education management, lack of unity and systematicness.

(3) Practice does not match theory teaching. Career planning course for college students is a practical course, but at present, career planning education in Colleges and universities mainly concentrates on theoretical teaching, focusing on making college students understand career planning, grasping certain theoretical knowledge and methods, while practical exploration is relatively rare. Practice is more dependent on College Students' career planning contest, organizing college students to produce career planning books, through text production and other practical operations to enable college students to explore themselves in depth, develop career development goals.

### **4. Reform Opinions on College Students' Career Planning Course**

(1) Strengthen investigation and research to grasp students' needs. To effectively carry out career planning education for college students is to grasp the reality of the school and students, formulate curriculum teaching plans and design teaching contents according to the current situation of the school and students' needs, impart career planning knowledge in a way that students are willing to accept, and enhance students' awareness of career planning.

(2) Strengthen the construction of teaching staff. A good teaching staff is an important guarantee for college students to carry out career planning curriculum education. To this end, colleges and universities should strengthen the training of professional teachers, select those who have solid theoretical foundation, strong professional skills and rich practical experience to participate in professional refresher or training, gradually cultivate professional talents in vocational planning education, and actively introduce professional teachers to strengthen professional team building.

(3) Improving classroom teaching methods and realizing open teaching. We should change the traditional teaching style of teachers, guide students to participate actively, and realize the activity-based experiential classroom teaching. Classroom is divided into teacher's lecture, student's activity, classroom discussion and so on. Students are encouraged to participate actively in classroom activities, and students are inspired to think through participating activities and case study.

(4) Enriching the content of practical teaching. On the basis of the previous theoretical course teaching, we should increase the teaching hours, enrich the teaching contents, strengthen the teaching of practical links, stimulate students' curiosity and thirst for knowledge by means of career planning contest, personage interview and enterprise practice, and guide students to use extracurricular practice to study actively through career assessment, employment survey, simulated interview and entrepreneurial practice, so on. The methods and skills learned in the school, combined with personal career planning objectives, carry out in-depth field research, recognize oneself in practice, constantly

improve personal knowledge and skills, formulate career planning, and ultimately achieve job matching.

(5) Developing individual and group career planning counseling and assisting teaching. College students' career planning course, as a universal course, lacks the consideration of students' individual differences, personality characteristics, environmental background and other aspects. Career planning education lacks pertinence. Therefore, it is necessary for colleges and universities to actively develop personalized career planning guidance for college students. While popularizing career planning knowledge, they should pay full attention to students' individual differences and formulate planning guidance programs based on specialties, grades and needs. Through individual and group career counseling, supplemented by curriculum teaching, students' awareness and ability of career planning should be continuously improved, and teaching effect should be promoted. Enter the healthy growth of students.

## References

- [1] Meng Fang. Summary and Prospect: Teaching Reform of College Students' Career Planning Course [J]. *Modern Education Science*, 2017, 9 (9): 147-150.
- [2] Zhan Xiaoyan. Research on Modular Teaching Reform of Career Planning Course for College Students [J]. *Popular Literature and Art*, 2018, No. 433 (07): 210-211.
- [3] Xue Song. Teaching Reform of College Students' Career Planning Course [J]. *Intelligence*, 2017.
- [4] Song Wenjuan, Yang Yinbao. The construction of modular teaching mode for college students' career planning course [J]. *Journal of Yuncheng University*, 2017 (2).
- [5] Chen Yunqiao. Current situation of career planning curriculum and teaching reform in Colleges and universities [J]. *Journal of Jilin Agricultural Science and Technology College*, 2018, 27 (04): 83-85+126.