

Current situation and implementation approach of education reform in university innovation and entrepreneurship

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Abstract

Facing the economic development, the reform of university innovation and entrepreneurship education has become a necessary task. However, the background and current situation of the reform of university innovation and entrepreneurship education cannot be ignored. Then the implementation of education reform is particularly important. This paper will analyze the current situation of innovation and entrepreneurship reform in colleges and universities, propose implementation methods for these situations, and elaborate the economic significance of the reform.

Keywords

Innovation and entrepreneurship education, college students, education reform.

1. Introduction

Innovation entrepreneurship education is to cultivate entrepreneurial basic quality and creative of personality as the goal, not only to foster students consciousness of entrepreneurship, innovation, entrepreneurship education, but to face to the whole society, for those who intend to entrepreneurship, business has been, successful entrepreneurial business groups, in stages hierarchical education of creative thinking training and entrepreneurship ability of exercise. Innovation startup education is essentially a practical education.

2. Reform background and current situation of university innovation and entrepreneurship education

2.1 Lack of atmosphere of college innovation and entrepreneurship culture

First of all, there is a bias in the understanding of entrepreneurship education in universities. It is believed that entrepreneurship education teaches students how to start a business, while students who lack all kinds of capital and experience are difficult to start a business. Secondly, universities lack the accumulation of innovation and entrepreneurship culture, and entrepreneurship education is outside the university talent training mode. Thirdly, the current higher education field attaches great importance to theoretical study but little to practical exercise, which is obviously contrary to the requirement that innovation and entrepreneurship activities require students to have a strong practical ability, and virtually kills the cultural gene of innovation and entrepreneurship.

2.2 The teaching practice system of entrepreneurial education is not perfect

Firstly, the curriculum system of entrepreneurship in universities is not perfect. Innovation and entrepreneurship education does not form a scientific system, so it is difficult to exert joint forces; Entrepreneurship courses break away from practice, entrepreneurship education lacks sufficient practice platform for students. Second, the lack of practical teachers. At present, due to the restriction of personnel management system and other factors, there are many obstacles for universities to employ talents in enterprises, which leads to the shortage of practical innovative entrepreneurship teachers in universities. Third, teaching contents and methods lag behind. The entrepreneurship course teachers lack enterprise training and entrepreneurial experience, and the teaching is dominated by theoretical explanation and case teaching.

2.3 The entrepreneurial support system is weak

Currently, the source of college students' innovation and entrepreneurship funds is mainly provided by the government and universities. The source of entrepreneurial funds is narrow and the participation of social and private funds is not high. The policy design does not take into account the actual demands of entrepreneurs, and its effectiveness is greatly reduced. The weakness of the entrepreneurial support system limits the scale benefit of innovation and entrepreneurship education, and also limits the improvement of entrepreneurship quality.

3. Reform measures for education innovation and entrepreneurship in universities

3.1 Shape the campus culture of innovation and entrepreneurship

First of all, universities should attach great importance to innovation and entrepreneurship education in terms of thoughts and ideas, and gradually cultivate students' creative personality. Secondly, give full play to the radiation and leading role of various innovation and entrepreneurship competitions, and stimulate university students' awareness of innovation and entrepreneurship through competitions; Thirdly, colleges and universities should improve the organizational structure and management system, and follow up the guidance service. Finally, to create a relaxed atmosphere for entrepreneurship, colleges and universities should encourage and guide students to take bold steps for entrepreneurship, and maintain a tolerance for the success or failure of students' innovation and entrepreneurship.

3.2 Improve the innovation and entrepreneurship training system

Optimize the entrepreneurship curriculum system, add diverse courses, experiential teaching, project promotion, increasing the proportion of practice teaching, in the design and operation of practical projects to strengthen the cultivation of the innovative undertaking practical experience through scientific system system awaken the innovation consciousness of students, students' creative personality and value pursuit, forging students' creative ability.

3.3 Implement supportive policies

The government and universities should increase investment in innovation and entrepreneurship education, set up a college students entrepreneurship support fund project, and gradually improve the external environment for innovation and entrepreneurship. We will extend the benefits of state support policies to every college student entrepreneur and give every entrepreneur the opportunity to make a brilliant life.

4. Economic significance of education reform in university innovation and entrepreneurship

Under the new normal of economic development, innovation and entrepreneurship education is an education concept and teaching model that takes the initiative to comply with the process of economic and social development and the call of national development strategy. Its epoch-making economic significance is mainly embodied in the following four aspects:

First, it is conducive to the transformation of the driving force of economic development and the optimization and upgrading of economic structure, and to the building of an innovative country. At present, China's economic development presents a new normal and will become a long-term economic development trend in the future. However, the number of college graduates in China has been increasing year by year in recent years, and there is a persistent phenomenon of difficult employment and intellectual loss of college graduates, indicating that the development of higher education is not in harmony with the national economic and social needs.

Second, it is conducive to the transformation of higher education and the economic function of education. To carry out innovation and entrepreneurship education in the academic community of universities, on the one hand, is conducive to the transformation of the first type of university-oriented

universities into world-class research-oriented universities and the realization of the economic value of academic activities in universities. On the other hand, it is conducive to the transformation of the second type of colleges and universities aiming at service industry and local economic and social development into applied technology universities to promote labor force reproduction and improvement.

Third, it helps to improve the employment rate of graduates. At present, the traditional employment mode can no longer adapt to such a severe employment situation. At this time, deepening the reform of innovation and entrepreneurship in colleges and universities will not only help college students to actively change the concept of employment, but also strengthen the awareness of innovation and entrepreneurship and improve the employment rate of graduates. It is also conducive to the generation and expansion of new career fields, new employment positions and new job connotation, and to ease the structural unemployment pressure of graduates.

Fourth, provide high-end applied technology talents for the new normal of social informatization and industrial high-end industrialization. The development and integration of information resources cannot be separated from new innovative talents. At this time, college students, a special group, are the best candidates. Therefore, it is more urgent to develop the innovation and entrepreneurship of colleges and universities. By accepting regular innovation and entrepreneurship education, college students have formed innovation awareness, entrepreneurship and innovation and entrepreneurship ability, and will definitely become the builder and creator of high-end industries in the future.

5. Conclusion

It will be very difficult for universities to carry out the reform of innovation and entrepreneurship education. There are obstacles in the system, resources, conditions, teachers and many other aspects, and it will be difficult to be effective in the end. Innovation and entrepreneurship education are just an ideal. It is precisely because it is difficult to cultivate that it is of great value, and it is precisely because of its difficulties that university innovation and entrepreneurship education is worth making efforts to achieve. In the era when innovation and entrepreneurship education become the new historical mission of higher education, universities and even the whole higher education must think deeply, make choices and put into action.

References

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