

## Research of the Training Mode under the Background of General Enrollment

Hui Hui

Capital University of Economics and Business, Beijing 100071, China.

huihui@cueb.edu.cn

### Abstract

**With the background of the general enrollment of Capital University of Economics and Business, we introduce the current situation of the implementation, pointing out its advantages and also summarizing the difficulties encountered in the implementation process. Finally, propose a series of optimization strategies from improving the quality of students, adjusting training programs, designing major diversion programs, etc. to perfect the current practice.**

### Keywords

**General Enrollment; Training Mode; Teaching Operation and Management.**

### 1. Introduction

Since the 21st century, the talent factor has become more and more important in economic growth and social development. Countries are paying much attention to higher education reform. In order to achieve the important goal of talent training, they have generally formed a modern higher education development direction that first strengthens general basic education and then enters professional education. General enrollment and training are an important manifestation of higher education reform.

As our country's economy enters a new stage of high-quality development, it will be difficult to meet the needs of high-quality development with specialized talent training models. In order to achieve "thick foundation" and "wide-caliber" talent training, the general enrollment and training mode centered on disciplines will gradually dilute the professional concept and realize the adjustment of majors in universities. It is helpful to cultivate high-quality and compound talents.

Capital University of Economics and Business began to implement general undergraduate enrollment in 2017. Drawing on the practical experience of undergraduates, our university will implement general enrollment at the graduate level starting in 2020. Under the background of enrollment, how to face the new situation, solve the new problems and explore the new training mode is an urgent need for us to conduct in-depth discussions and research.

### 2. Opportunities of the General Enrollment Training Mode

It is conducive to the optimization of the talent training and the promotion of professional construction. Due to the adoption of a unified training program and the same syllabus in the traditional talent training mode, it is unable to meet the needs of the society and employers in multiple ways. The general enrollment and training can break the framework of the original disciplines and majors well, getting through the basic major courses of related majors, and realizing the organic combination of multiple majors and multiple disciplines. Coupled with highly targeted diversion of majors in the later stage, it can promote competition between majors, adjusting and optimizing the majors' structure.

It helps students broadening their professional foundation and enhancing their sense of competition. At present, many universities implement basic education and general education in the first grade which is paying more attention to the foundation and broaden the knowledge. After one year, the division of majors will help students choosing majors based on their personal strengths and hobbies while enhancing their professional competitiveness.

It is conducive to the integration of resources for universities to achieve connotative development. Universities integrate scattered majors into disciplines which is conducive to forming an organization structure with colleges and departments. Give full play to the guidance and coordination role of colleges and departments in teaching, promote the rational allocation of teachers and teaching equipment, solve common problems such as scattered teacher resources and tight teaching facilities, and promote the coordinated use of theoretical teaching and practical teaching resources

### **3. Difficulties of the General Enrollment Training Mode**

Admissions publicity is not in place and the quality of students has declined. The mode of general enrolling has just started, so many students do not understand and even there are some misunderstandings. Especially they do not understand the major diversion policy, when they notice the unpopular majors, they decide to avoid them. If things going on like this, it will inevitably lead to a decline in the quality of the students.

The training program is unreasonable and the basic education is a mere formality. The general enrollment mode aims to cultivate compound talents with a broad and solid professional foundation and the training programs is the key. However, many universities have not perfected the corresponding training program. As a result, the students of the general enrollment have not received enough basic education, which is far from the training goal of "thick foundation".

The design of the major division scheme is not scientific. At present, the principle of major division in most universities is the combination of student's choice and school adjustment. Regardless of whether grades or choices are prioritized, it means that only students with good academic performance can choose "hot" majors. Only their grades are used as the basis for major division which seems reasonable. In fact, the grades before division can only indicate the students' academic ability which does not mean that students are suitable for the popular majors. Besides, the negligence of management after diversion affects the effect of major learning.

After students are divided into majors, some universities have not formulated supporting management systems, regardless of student management or teaching management, especially for students who have not selected the majors they are interested in. They may not be able to give full play to the students' subjective initiative in the study of the new major, and may even produce resistance. In severe cases, they may cause psychological problems and unable to continue their studies. In addition, due to the division of majors and the formation of new classes, the relationship between students is indifferent and class cohesion is not strong, which is not conducive to the construction of academic style.

### **4. Strategies to Perfect the General Enrollment Training Mode**

#### **4.1 Set Up Major Disciplines Scientifically and Perfect the Major Training Programs.**

Regarding the establishment of major disciplines and majors, it is different in universities. To rationally set up major disciplines, it is necessary to combine the professional layout of the university. While increasing the attractiveness of major disciplines, it also lays the foundation for the revision of major training programs, especially the setting of platform courses. The adjustment of the major training program should not be a mere formality, which would not only unify the basic courses of each major but also reflect the general education training goal of "wide-caliber and thick foundation".

#### **4.2 Strengthen Enrollment Publicity and Improve the Quality of Students.**

The quality of students restricts the standard of talent training which is related to the efficiency and level of a university. The general enrollment training mode has not been popularized in Chinese universities yet, and there is no relevant enrollment system. In addition, many parents and students do not fully understand the enrollment publicity. Therefore, universities should formulate a complete enrollment publicity system, setting up a group and conduct trainings to enhance the effect of consultation. At the same time, use network media and electronic brochures to offer the online Q&A activities.

#### **4.3 Design Major Diversion Programs Reasonably to Ensure Education Fairness.**

Major diversion is an important part in the general enrollment of universities. Therefore, the universities must attach great importance to major diversion, relying on network information technology, also use major diversion system software to perform it in a fair and open manner. The universities should follow the principle of students' choices first, refer to the grades. Use this as an opportunity to develop and expand strong majors effectively, also support the cultivation of weak majors.

#### **4.4 Pay Attention to The Students Management After Major Diversion.**

After the students' majors are divided, they need a transitional adjustment period in both study and life, especially the students who are not admitted to their first choice. The teachers would pay more attention and give correct guidance to them. In addition, with the major diversion, the original administrative class is disrupted and the new class is reconstructed. Teachers can help students by setting up student reception days, senior experience sharing meetings, etc. to solve the difficulties encountered in study and life after the major diversion.

### **5. Summary**

The general enrollment training mode is the need of the reform and development of higher education and it is the inevitable result of the 21st century social market economy's selection of talents. It respects students' right to choose independently which is committed to cultivating "wide-caliber, thick foundation, and strong ability" compound talents. However, according to the actual conditions of universities and local conditions, a unique and optimized path for the development of education should be opened up to make full use of the advantages of general enrollment and training mode.

### **Acknowledgments**

This work was supported by 2020 Education Reform Project of Capital University of Economics and Business.

### **References**

- [1] Tang Suqiong. Analysis of the pros and cons of implementing general enrollment in universities [J]. China Higher Education Research. 2009(1):88-89.
- [2] Hao Yuzhu. Exploration and practice of general enrollment training in universities[J]. Economic Research Guide, 2013 (10).
- [3] Xia Ting. Research on the optimization of teaching management system under general enrollment training mode [J]. China's Collective Economy, 2014 (16): 119-120.
- [4] Yan Bingbing, Jiang Yongcheng, Yin Baolin. The design of major diversion program under the general enrollment mode [J]. Higher Education Forum, 2014(9).
- [5] Zhong Wenqiang. Discussion problems and countermeasures in implementing the general enrollment mode [J]. Journal of Heilongjiang Institute of Education, 2013 (5): 11-12.