# Teaching Research on the Integration of Moral Education into Art Courses -- Taking Sketch and Color Course as an Example

ISSN: 1813-4890

Beilei Xia<sup>1, a</sup>, Tong Chen

<sup>1</sup>Wenzhou Polytechnic, Wenzhou, 325035, China. <sup>a</sup>653585939@qq.com

#### **Abstract**

Based on the sketch and color to conduct moral education teaching as an example, through the analysis of the mining arts curriculum contains elements of moral education, to explore the effective implementation of the moral education into the arts teaching research, stimulate students' patriotic spirit, the spirit of craftsman, cultural inheritance spirit, play the recessive educating function of course, for moral education in colleges and universities in the new period the arts classroom implementation to provide certain reference.

# **Keywords**

Moral Elements, Red Culture, Sketch and Colour, Teaching.

#### 1. Introduction

The essence of moral education is not a course, nor is it an activity, but the ideological and moral education in colleges and universities is integrated into the teaching of each link of the course without trace, so as to realize the silent cultivation of morality. The element of moral education is not only about politics, ideology and morality, but also a way of understanding and a way of thinking. The integration of moral education elements into sketch and color course requires students to better understand the inherent attributes of professional knowledge from the ideological and political perspective, so as to improve the teaching quality and effect. At the same time, it plays a positive role in improving the ideological, political, moral and comprehensive qualities of college students.

#### 1.1 Steering Action

As for the fundamental question of what kind of people colleges cultivate, how to cultivate people and for whom. Xi general secretary pointed out the direction for us: "want to use a good classroom teaching the main channel, the ideological and political theory course to strengthen ideological and political education in the improvement of affinity and targeted, meet the demand of students' growth development and look forward to, other each lesson is to keep a canal, a kind of good responsibility farmland, make all kinds of courses with the direction of ideological and political theory, form a synergistic effect [1]. Applying moral education elements to art courses and giving full play to the guiding role of moral education elements in art courses can effectively guarantee the political position of curriculum construction and teaching, ensure that art education adheres to the educational purpose of "serving the people", and guide students to establish a correct world view, outlook on life, values and literary and artistic views.

### 1.2 Promotion of Connotation

The ideological and moral level of college students not only affects their overall development, but also relates to the moral trend of the whole society. "Sketch and color" course, as a professional basic course in ordinary institutions of higher learning, has a special group. It goes without saying that the emphasis on professionalism over theory. Therefore, the ideological and political, moral quality of this kind of college students education theory study is also imminent. At the same time, strengthening the role of moral education elements in the course of sketch and color, on the one hand, enrich the content of professional courses, guide students to the right direction, and cultivate the spirit of cultural inheritance; On the other hand, the updating of current political knowledge urges professional

teachers to improve their theoretical quality and ideological and political awareness to a certain extent, so as to ensure the smooth development of ideological and political courses and moral education.

# 1.3 Strengthen the Role of Teaching Philosophy

Teachers are the main body of the implementation of teaching and educating, and also the primary responsibility of the classroom teaching reform. To the moral education elements into the curriculum teaching reform, sketch and color form the ideological moral education and art education synthetic counterparts, the collaborative education education idea, explore dominated by professional teachers, students as the main body, education actively cooperate with teachers and other departments involved in the multi-dimensional classroom into the model, make the dominant education and recessive education unifies, makes the curriculum to sketch and color "art course + moral education", give full play to the art course khalid ents education function [2]. To form the synergetic effect of art education and moral education, and to jointly construct the school's "big thought and politics" education curriculum system plays a positive and strengthened role in promoting, especially the painting with red theme plays a positive role.

# 2. The Implicit Moral Education Elements Contained in the Course of Sketch and Color

### 2.1 Cultivate the Spirit of Cultural Inheritance

In education of the sketch and color contains the rich cultural connotation, philosophical theory, aesthetic theory, combining with the characteristics of arts and the education of moral education and art education the content of the organic fusion, stimulate students' ideological moral education interest and enthusiasm, guide the art students set up correct socialist core values, had a greater influence on social, cultural, creating works of art.

# 2.2 Embody the Spirit of Craftsmanship for Excellence

The development and inheritance of art cannot be separated from the hard work and persistent efforts of artists. The production of any art requires the unremitting efforts of artists with a strong sense of responsibility and mission. When we appreciate sketch and color works, we can not only feel the artist's talent, but also deeply appreciate the artist's patience, perseverance and concentration, which all reflect the artist's high artistic accomplishment and noble dedication.

#### 2.3 Convey Positivity

As an important part of the teaching of wall painting in sketch and color, red culture not only conveys positive energy, but also implies patriotic education. The subject matter of the painting originated from real life, but the technique of expression is highly generalized and exaggerated, with profound implication, which reflects the spirit of the Chinese nation of unremitting self-improvement and optimism. Wall painting also promotes the core socialist values of the theme, showing a high degree of national cohesion and patriotism.

#### 2.4 Cultivate a Professional Ethic of Love and Dedication

In a lot of practice in the process of learning, the teacher introduced the enterprise of good staff basic specification requirements and necessary quality, guide students to abide by the laws and regulations, and professional norms, raises the student good moral character, professional discipline and professional responsibility, make students realize the importance of teamwork, collective idea training, in gradually improve the students professional post ability to adapt in the future.

#### 2.5 Develop the Habit of Abiding by Social Ethics

In the course of professional investigation, outdoor sketching and social practice, students should be strictly required to respect social ethics and develop good habits. Teachers use practical actions to guide students to observe social order, protect public property, maintain the environment, and perform social responsibilities, so as to improve their comprehensive quality and ideological awareness while mastering professional skills [3].

# 3. Moral Education is Integrated into the Teaching Practice of Sketch and Color

ISSN: 1813-4890

Sketch and color is a compulsory basic course for environmental art design major in higher vocational education, and it is a necessary basic course for painting and design art. The course is divided into design sketch and design color. Sketch is the basis of all the plastic arts, with a single color to depict a variety of natural objects and shape characteristics, space, texture and other modeling factors of the artistic expression. Color is mainly based on the teaching of gouache, the research and analysis of color is the essential foundation to improve the ability of design and innovation. The main task of this course is to greatly improve the students' painting skills. Through the study of this course, students are required to understand and master the basic theoretical knowledge of sketch and color, the law of modeling and the application of performance techniques.

In the process of curriculum design, students should be the main body, students' knowledge, ability and quality should be emphasized as the goal, and students' moral education quality and innovation ability should be emphasized. In the course outline design thought, proposed to strengthen the curriculum ideological and political, moral education training, pay attention to the ability of teaching. In the classroom design and the daily links of the imperceptible integration of moral education curriculum, pay attention to guide students to the correct value concept as the guide, let moral elements throughout the whole process. At the same time, strengthen the practice and analysis of important techniques in the course to develop students' problem-solving ability. Through painting appreciation, case analysis, story explanation and other ways, the course is given the "red" theme, so as to achieve the unification of "professional" and "political".

### 3.1 Combining Theories to Carry out Experiential Teaching

For the general high school students of art "sketch and color" course content is very familiar, the general characteristics of the art students of the environmental art major in higher vocational colleges are not only solid art foundation, but also the pursuit of personality, like self-expression, appreciate the fast-paced way of life. Analysis of the characteristics of students, summed up the teaching content should conform to the students' psychological characteristics and cognitive level and pay attention to students' interests and experiences, in addition to improve on the content, in terms of teaching form should be changed to avoid monotony stiffly "moralizing", should let the students happy teaching situation and practice form, entertaining, not only improve teaching pertinence and affinity [4], also improve and develop the students' participation and problem consciousness. Therefore, in the course teaching activities of sketch and color, the teacher sets the task of campus wall painting, which is in line with the students' pursuit of personalized psychological characteristics, and at the same time, fully provides the students with a display platform. Through the actual project of wall painting in the campus, the teacher organizes and carries out practical operation, so that students can experience the practical operation process in person. The introduction of the actual task, the students will find their own shortcomings, do our best to paint the wall works, to find the related information, consult the teacher and will be ways to take the initiative to overcome the difficulties, to find a way to improve their performance ability, realizes the transformation from passive learning to active learning, inspire students' interest in learning to professional required courses.

#### 3.2 Strengthen Student-Centered On-Site Teaching

There is no definite method in teaching, and the teaching method should be improved, innovated and explored according to the situation and the content of the course. In the previous practical courses of sketch and color, the teaching method and practice method are generally adopted, which is the same as the teaching mode of students in high school. In the university stage "sketch and color" course introduced the wall painting into the teaching, formed the horizontal connection of the professional knowledge structure and timely adjusted the teaching method. In the process of task implementation, the "red" culture is taken as the main content of wall painting, which is expressed in the form of wall painting. It not only integrates the knowledge related to wall painting and sketch color into the thinking and method of painting, but also spreads positive energy in professional courses. The methods of group discussion, knowledge connection and brainstorming are adopted to encourage

students to think in a divergent way [5]. The teacher wants to take a live demonstration method, skills training method of painting materials, timely and accurate to use more intuitive to teach students, let everybody know different painting techniques of the same material and different effects of different material performance, not only this is to let students learn material performance, is to let students understand the importance of choice of painting materials, green environmental protection to environment.

#### 3.3 Create a Red Campus Culture

At present, it has become the key point of the higher education work to cultivate people with morality. In addition to the regular classroom construction, it can also further promote the construction of "second classroom", promote the teaching mode of "in class" to "out of class", promote the integration of campus culture construction and practical activities, and promote the application of moral education teaching in the course of "sketch and color". Through the "red wall painting" to fully display the talent of students, give full play to the construction of campus culture, highlight the works and activities of ideological and political education attributes. Meanwhile, it can effectively activate the classroom mode and enrich the teaching content, and promote the beneficial transformation of practical activities and classroom teaching results.

# 3.4 Strengthen Team Work Training

Under the background of the increasingly detailed division of labor in today's society, it is particularly important to cultivate college students' ability of teamwork. The whole process needs the team to cooperate with each other, must have the leadership organization and each task division and cooperation, finally completes the entire wall painting creation, mutually helps each other, mutually unites, completes jointly. Wall painting creation process involves collecting materials, arranging schedule, creative design, site map and summary report, in the process of the wall painting conception to improve, to detail the demand is higher, complex patterns in color if the color is rich, will need to draw the outline of repeatedly, multiple color, insist for a long time to an action painting, this process must be patient, careful to complete. To each link should pay attention to the problem, the problem that may appear, learn to respond to and solve flexibly, and make students obtain a sense of achievement, thus improve the enthusiasm of learning and subjective initiative. More importantly, let students personally experience the difficulties of completing work tasks in each link, not only let students understand the important role of all kinds of knowledge, but also help to train students to start from reality and master the method of solving problems. At the same time, in the process of creation and drawing can enhance students' confidence, courage, original spirit and the spirit of exploration.

# 4. The Effect of Integrating Moral Education into the Course of Sketch and Color

In order to form the educational concept of art education and moral education in the same direction and in the same direction, promote the school's teaching reform of "big thoughts and politics", create a red campus cultural atmosphere, enhance students' sense of participation and acquisition, and encourage art students to give play to their professional skills. Red campus cultural atmosphere in college as an opportunity, by choosing ring arts majors in the curriculum of sketch and color in the "heart of youth to the party, the new era of" practical teaching link, by "flag fluttering, the Chinese hero, youth mission set sail, dream, ideal and belief, my Chinese dream" as the main content of the red culture, such as lead young students love the motherland, love the communist party of China, socialism and motivate students to learn from the hero, a patriotic love school, wuxi, have the courage to struggle and sacrifice.

This course using the carrier of wall painting art practice teaching activities, with the socialist core value system as the basis, to students as the main body status, stimulate the internal motivation and initiative, to actively explore new means, and use new carrier and apply wall painting art creation to study college students' moral education work in institutions of higher learning, propaganda position,

the position of public opinion, to experience type, heuristic, interactive, seepage type the way of moral education into the curriculum teaching practice in the sketch and color. Teaching and learning, literature and education, to achieve the needs and requirements of college students moral work harmonious unity. At the same time, students are required to make a simple analysis of the work from the aspects of creation background, creation technique, creation emotion and so on in combination with the course teaching content, and submit the work in the form of homework with "sense after learning" attached. The development of this teaching practice has been fully recognized by the school leaders, teachers and students, who have expressed that it has effectively improved the self-consciousness of learning professional courses and the autonomy of learning theoretical knowledge, and combined education with teaching and learning with interest.

# Acknowledgement

Zhejiang Province The application of "Ideological politics in the classroom" in the course of sketch and color in 2019 (No. WZYYB201905)

#### References

- [1] Publicity department of the CPC central committee. Xi jinping's speech at the forum on literature and art work [M]. Beijing: people's publishing house, 2015.
- [2] Xianzhong Duan: Focusing on the ideological and political construction of the curriculum to implement the fundamental task of cultivating people with morality [J]. Banner, 2019 (06): 40-68.
- [3] yulong Lv, Jun Tu: Study on ideological and political practice approach of higher vocational courses based on art design major -- a case study of art design major of zhejiang agricultural and business vocational college [J]. Journal of lanzhou university of education, 2017,10 (33).
- [4] Yajun Yang: discussion and application of curriculum ideological and political elements throughout the process of teaching reform [J]. Contemporary educational practice and teaching research, 2019 (03): 67-68.
- [5] Xiufeng Dai, Mingxuan Song, Lili Xu, Yuan Tian: Teaching research on the integration of wall painting into color design course [J]. Journal of beihua aerospace institute of technology, 2008,28 (03): 45-47.