

The Integration of College Students' Career Planning and Ideological and Political Education

Mingze Tang

College of new energy and materials, Southwest Petroleum University, 610500, China.

Abstract

In today's era, the employment of college students is facing a severe situation. If the employment problem of college students cannot be effectively solved, it will inevitably affect the stable development of society. Based on a brief analysis of the important role of ideological and political education in college students' career planning, this article discusses the measures to integrate them.

Keywords

College students; Career planning; Ideological and political education; Integration.

1. Introduction

With the rapid development of higher education, colleges and universities have actively responded to the national call to expand enrollment. In this case, the overall decline in the comprehensive quality of college students, and it is out of line with the actual needs of modern society. As a result, college students in China are faced with severe forms of employment. And employment is closely related to the stable development of society. If the employment problem of college students cannot be properly solved, it will inevitably set off a wave of bad ideas in the society such as the useless theory of reading. Therefore, in order to promote the employment of college students, colleges and universities have set up career planning and ideological and political education in order to effectively improve the employability of college students and the employment rate of college students. In view of this, this article on the "college students career planning and ideological and political education integration" to carry out in-depth analysis has certain practical significance and practical value.

2. Analysis of the important role of ideological and political education in college students' career planning

2.1 Guiding role

It is not only the core content of ideological and political education, but also the internal requirement of college students' career planning that they should constantly improve their professional ability and quality in the process of studying in school. Therefore, the implementation of ideological and political education for college students can further improve their comprehensive quality and enable them to have the corresponding ability to deal with all kinds of problems in the future workplace. At the same time, ideological and political education can effectively improve the moral level of college students, and these noble moral qualities can support college students to obtain more opportunities and space for development in the workplace, thereby helping college students to achieve life development goals [1]. And these noble qualities are also one of the core contents of college students' career planning. This shows that ideological and political education plays a good guiding role in college students' career planning.

2.2 Coordination

Ideological and political education of college students can effectively regulate the psychological health problems of college students and promote the healthy development of college students' physical and mental. In today's era, college students face the impact of diversified ideas and values, resulting in the sub-healthy development of college students' physical and mental. Therefore, colleges and universities carry out active and effective ideological and political education for college students

in order to promote their physical and mental health development. The reason for this is that colleges and universities use effective ideological and political education to help college students eliminate their inner bad emotions in real time, so that they can correct their attitudes in learning and life and establish the correct "three-values", so as to achieve healthy growth of physical and mental [2]. For college students, their careers are not smooth sailing, but have experienced many setbacks. Therefore, emotional adjustment in college students' career planning is also one of the important contents, which can enable them to face all kinds of difficulties in their careers and achieve faster career development. This shows that ideological and political education plays a good coordination role in college students' career planning.

2.3 Improve the educational effect of career planning

In today's era, college students are facing severe employment pressure, and the employment rate is low. In order to effectively improve the employment rate of college students, most colleges and universities have carried out career planning for college students, in order to improve the employment quality of college students as a whole, so as to effectively improve the current employment situation of contemporary college students. The development of political education by college students can further improve the educational effect of career planning for college students. This is because of the following two reasons. First, the implementation of ideological and political education for college students can make them deeply realize the importance of improving their comprehensive vocational quality, so that they can consciously improve their comprehensive quality during the job search process, so that they can effectively improve the educational effect of career planning for college students; Second, the implementation of ideological and political education for college students can help contemporary college students to eliminate the influence of bad values and ideas, and establish the correct "three-values", thereby promoting the comprehensive development of college students, thereby more in line with the actual needs of contemporary society, and then effectively increase the employment rate of college students [3]. The purpose of college students' career planning education is to promote the employment of college students. This shows that ideological and political education plays a good role in promoting college students' career planning.

3. Analysis of measures for college students' career planning and integration of ideological and political education

3.1 Increase publicity efforts to further enhance integration awareness

The integration of college students' career planning and ideological and political education is based on the premise that ideological and political educators have a profound understanding of the importance of college students' career planning in order to consciously integrate college students' career planning into ideological and political education in specific actions. Educators can publicize the importance of college students' career planning through various forms such as multimedia and broadcasting, so that teachers and students can realize the importance of career planning education at the ideological level. At the same time, educators need to strengthen the exchange of ideas between students, grasp the students' thought dynamics in real time, and accurately understand the specific needs and goals in college students' career planning, thus targeted in the college students' career planning education into ideological and political education content, to improve college students' career planning ability whole, in order to achieve the overall goal of improving the professional quality and ability of university students, so as to meet the actual needs of contemporary society, and then effectively increase the employment rate of college students [4].

3.2 Further improve the education system and promote integrated development

The role of college vocational education planning education is based on the perfect teaching mechanism. If the school lacks a perfect education system, it will inevitably have a series of negative effects on the career planning education of college students, and the integration of college students' career planning and ideological and political education is an empty talk. Therefore, it is necessary for colleges and universities to further improve the education mechanism based on the current status of

education, and on this basis to further improve career planning education, including long-term guidance mechanism, education system and practice system, in this way, can let the students in learning and work, continuously improve yourself and lay a good foundation for better realization of personal value [5]. In addition, colleges and universities need to establish personal growth files according to the development of college students, and record each college student's behavior norms in detail and in a comprehensive manner, such as college students' knowledge learning, practice, rewards and punishments, etc, so that in the career planning of college students, a perfect career plan can be worked out according to the personal growth files of college students, so as to promote the increase of the employment rate.

3.3 Build an integration mechanism to promote the development of integration

In the process of the integration and development of college students' career planning education and ideological and political education, it is necessary to build a mechanism of integration in order to better promote the integration and development of both. First of all, the integration of content, the course content setting process of college students' career planning education and ideological and political education, we must pay attention to the two complement each other in order to achieve the best teaching effect. For example, college students' career planning courses and college students' ideological and political education courses all set the content of socialist core values, and the value appeal of socialist core values is applied to comprehensively improve college students' professional ethics and professional ability. Secondly, the organically integrate practical teaching and classroom teaching, any course of learning needs to pass good practical teaching in order to achieve good results. Therefore, the integration of college students' career planning education and ideological and political education should not only be reflected in classroom teaching, but also need to be organically integrated in extracurricular practice in order to promote the comprehensive integration development of both. Finally, establish a double-qualified teacher team. The integrated development of undergraduate career planning education and ideological and political education requires teachers to master the knowledge of two professional courses, which means that teachers must strengthen the professional knowledge and professional teaching theory of the two courses to enrich their professional knowledge, in order to better guide students to integrate career planning courses and ideological and political courses in teaching practice.

4. Conclusion

To sum up, the rapid development of the social economy and higher education has caused increasing employment pressure for college students, which is not conducive to the development of higher education, but also directly affects social stability and development. Therefore, it is necessary for colleges and universities to strengthen college students' career planning education and ideological and political education, and to help them establish the correct "three-values" and employment concepts. Through the analysis of this article, it can be seen that ideological and political education plays a series of positive roles in the career education of college students. Therefore, it is necessary for colleges and universities to organic integrate the career planning education of college students with ideological and political education to help students accurately position themselves in their careers, and consciously continuously improve their comprehensive qualities, and organically combine their own life values with the actual needs of society, to better realize the value of life and lay a good foundation for improving the current employment situation of contemporary college students.

References

- [1] Wang Qinghua. Research on college students' ideological and political education innovation from the perspective of career planning [J]. Electronic Journal of New Education Times (Teacher Edition), 2019, (46): 222-223.

- [2] Liu Yang. Educational research on the integration of college students 'career planning and ideological and political education [J]. China High-tech Zone, 2018, (9): 79.
- [3] Zhao Jing. Exploration of the integration of college students 'career planning and ideological and political education [J]. Youth, 2018, (5): 224-225.
- [4] Chen Xiaojuan. Discussion on the integration of ideological and political education and career planning of college students [J]. Modern Vocational Education, 2016, (10): 49-49.
- [5] Jia Pujun. Research on the Path of the Integration of Ideological and Political Education and Career Planning Education of College Students [J]. New Education Times Electronic Magazine (Teacher Edition), 2015, (28): 49-50.