

On the Strategies of Improving the Morality of College Ideological and Political Teachers in the New Media Era

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Abstract

In the higher education system, ideological and political education is a crucial link, and teachers of Ideological and political course are responsible for cultivating all-round talents and cultivating morality. In the context of the new era, we must pay attention to the construction of teachers' ethics, improve the quality of teachers, and ensure the orderly development of Ideological and political education. This paper describes the problems faced by the moral construction of Ideological and political teachers in Colleges and universities, and puts forward relevant solutions, aiming at comprehensively improving the moral construction of Ideological and political teachers and promoting the construction of teachers' style in Colleges and universities.

Keywords

New Media Era; Ideological and Political Courses; Teachers' Code of Morality.

1. Introduction

Teachers, to teach and to dispel doubts. Being a teacher means that teachers should have good ethics, teach students with their own professional quality, regulate students' behavior, and promote students' all-round development. With the continuous reform of quality education, the pace of university construction in China has never stopped. Especially in the context of the new era, colleges and universities should take moral education as the core goal of talent training, pay attention to ideological and political education, improve the morality of Ideological and political teachers, give full play to the positive significance of Ideological and political education, and promote the comprehensive quality of college students.

2. Positive significance of the improvement of teachers' moral standards in Ideological and political education in Colleges and Universities

It is not a matter of a day and night to build the moral of Ideological and political teachers, which requires long-term exploration and practice. It is the development goal of colleges and universities to establish moral education, and we must make every effort to promote ideological and political education and improve the quality of Ideological and political education. General secretary Xi Jinping stressed that the core of Ideological and political courses is teachers, teachers need to play their own initiative and creativity, and implement the goal.^[1] In the course of Ideological and political theory, ideological and political teachers should not only spread theoretical knowledge in the classroom, but also cultivate students' moral literacy, help students form good personality, shape scientific three views, and help students become a comprehensive development person. Ideological and political teachers are the guide of students' learning path, and their teachers' morality directly affects the teaching quality and the future development of students. It is of great significance for colleges and universities to build a moral style of teachers. In the new era, ideological and political teachers should improve their moral standards and create a good teaching environment. Ideological and political teachers can actively carry out scientific research and education activities. The construction of teachers' morality should be carried out in practice, and the teachers' morality should be improved to ensure the quality and level of Ideological and political teachers.

3. The current situation of moral construction of Ideological and political teachers in Colleges and Universities

3.1 Weak sense of Education

Ideological and political teachers not only need to spread theoretical knowledge for students in the classroom, but also need to give students the way of life, set an example, cultivate students' moral quality, and promote students' all-round development. However, in the process of Ideological and political teaching in Colleges and universities, many teachers think that their responsibility is to be responsible for the theoretical output of the classroom, that is to complete the explanation of the content of the textbook, and that education is not within the scope of their teaching.^[2] When students have ideological changes, teachers are often unable to detect and guide at the first time, resulting in the loss of educational function. There are also some ideological and political teachers who have a loose attitude towards teaching and refuse to study. Instead, they use their spare time to develop their second career and seek more benefits. This kind of Ideological and political teachers, lack of firm ideals and beliefs, do not love their jobs, do not have good professional ability, teaching level is not high, leading to the quality of Ideological and political education can not be improved.

3.2 The level of political consciousness is relatively low

Some ideological and political teachers only focus on classroom teaching, but just skim over national affairs and current affairs news, and do not carry out in-depth research and study. The lack of political awareness leads to the fact that ideals and beliefs are easily influenced by the outside world and shaken.^[3] With the continuous development of the times, the western capitalist ideas continue to penetrate into the minds of some ideological and political teachers, resulting in their distorted values, moral decline, and negative and lax treatment of work, seriously affecting the ideological and political education work. In this teaching, there is no in-depth understanding of the actual situation of students, teaching shelved, unable to resonate with students, students' three views can not be effectively shaped. At the same time, some ideological and political teachers, under the influence of money worship and bureaucracy, make academic fraud, which seriously endangers the campus atmosphere and damages the overall image of teachers.

3.3 Lack of professional level

The development of Ideological and political education requires ideological and political teachers to have high professional quality and moral quality. But in the actual development process, the overall quality of College Ideological and political teachers needs to be improved. Now colleges and universities continue to introduce excellent teaching talents, and the ideological and political teaching team has a serious turnover.^[4] Young teachers have just graduated from the ivory tower, and have not yet established a perfect ideological and political education system, lack of practical experience and professional ability. Therefore, in the face of Ideological and political education work, often the performance of inadequate, unable to efficiently complete the ideological and political education goals. At the same time, there are also some ideological and political teachers who do not keep pace with the times, whose teaching methods are single and lack of pertinence and effectiveness. These phenomena seriously affect the quality of Ideological and political education, leading to the ideological and political education can not be implemented.

4. On the strategies of improving the morality of College Ideological and political teachers in the new media era

4.1 Build a sound incentive and evaluation system

To build a sound incentive evaluation system, people-oriented, and reasonable assessment of Ideological and political teachers' teachers' moral construction, play a good role in constraint and incentive, play a positive role in the incentive system. First, according to the actual situation of colleges and universities, regular assessment activities are carried out.^[5] On the basis of the original, the content of teachers' moral evaluation should be innovated and perfected. Colleges and universities should start with the actual situation of Ideological and political teachers, and formulate detailed and

reasonable evaluation standards based on their professional development rules. The evaluation content should ensure fairness, rationality and science. Through the development of teachers' moral assessment activities, the professional quality of Ideological and political teachers should be improved, their professional ability and moral quality should be improved continuously, and the level of teachers' morality should be improved. The assessment standard should be formulated according to the characteristics of Ideological and political teachers, the objectives of the assessment should be clear, and the indicators of the assessment should be operable. The contents of the assessment include the following aspects: love for the post, being civilized and objective, teaching according to law, showing teachers' work, caring for students, diligent and good learning, unity and harmony, teaching and scientific research, political thought and so on. The main body of evaluation is not only colleges and universities, but also society, experts, students and teachers. In this way, the evaluation system is diversified and scientific. The results of the assessment are linked to welfare treatment, title promotion and so on, so as to improve the quality of teachers' morality construction; Second, from the Young Ideological and political teachers, to give full play to their advantages, improve teachers' ethics. Young Ideological and political teachers have significant advantages in age and physical strength, and they have advanced ideas, energetic and strong sense of career. Colleges and universities can formulate corresponding incentive system according to their characteristics. Through effective encouragement, we can explore their teaching enthusiasm, promote them to study and study constantly, and improve their professional ability and moral quality. At the same time, the ideological and political teachers who are irresponsible and have a loose teaching attitude in the teaching process should also be punished.^[6] Through effective incentive and reward and punishment system, ideological and political teachers in Colleges and universities can further improve their moral, improve themselves, and develop ideological and political education by example.

4.2 Optimize the learning and education system

In order to improve the comprehensive quality of Ideological and political teachers, we need to carry out corresponding training and education activities to promote the construction of teachers' morality. Therefore, colleges and universities must optimize the learning and education system and improve teachers' moral standards. Combined with the professional development characteristics of Ideological and political teachers, the teachers' moral education and professional development are effectively integrated, sound teachers' moral files are constructed, corresponding training activities are carried out to ensure the standardization and institutionalization of teachers' moral construction. In the development of colleges and universities for many years, the construction of teachers' morality has become an essential and important content, and has achieved certain results. But with the continuous change of the times, the construction of teachers' morality in Colleges and universities should keep pace with the times, and constantly innovate and develop.^[7] Colleges and universities must take a long-term view of the problem, and set up corresponding training content and requirements in combination with the actual situation of Ideological and political teachers. With the help of new media, we should build diversified educational strategies. Organize activities such as film and television materials learning, case sharing and centralized learning, and comprehensively build a teacher ethics and style. Teachers' morality is not a teacher's personal act, but also a collective reflection of the faculty team in Colleges and universities. In order to build teachers' morality, we should create a good campus environment, guide teachers to participate in learning actively and give full play to collective effect. We can also carry out the recognition conference regularly, praise and reward excellent teachers and talents, give full play to its role as an example, lead us to learn together, make progress together and improve teachers' morality.

4.3 Building a sound management system

To improve the moral of Ideological and political teachers, we need to build a series of sound management systems in combination with the actual situation of colleges and universities. We should focus on the whole, focus on it, make clear division of labor and plan the overall situation. It is not a matter of one day to improve the moral of Ideological and political teachers. It is necessary to look at

it from the perspective of long-term development and consider many details in the implementation process. We should build a sound management system and make the division of labor clear. Colleges and universities should establish ideological and political education institutions, and provide corresponding venues, personnel and funds to promote the salary and treatment of Ideological and political teachers. In the construction of the talent team of Ideological and political teachers, the proportion of young teachers, middle-aged teachers and old teachers should be ensured. When introducing ideological and political education talents, we should carry out assessment from many aspects. We should ensure the outstanding business level and firm political position of introducing talents. We should pay attention to the construction of teachers' morality and integrate them into the development strategy system of colleges and universities, provide reliable economic support and guarantee the social practice and training funds of Ideological and political teachers. Keep pace with the times, keep pace with the development law of the times, adjust the salary and treatment of Ideological and political teachers in time, and retain excellent talents with excellent salary. Let the ideological and political teachers feel the love of colleges and universities, so as to carry out ideological and political teaching more actively.

4.4 Establish supervision system

Personal thought is easily influenced by external factors. If there is no good rules and regulations to restrict, then individuals will easily go astray. The construction of teachers' morality in Colleges and universities is the same. If there is no effective supervision system and the personal self-consciousness, it is difficult to carry out the construction of teachers' ethics. Therefore, colleges and universities need to combine the actual situation, aiming at the ideological and political teachers, to build a perfect supervision system. Under the restriction of supervision system, we should strengthen the construction of teachers' morality, restrain their behavior and behavior, and improve their self-discipline, so as to guide them to develop the spirit of loving their posts and being responsible and conscientious. To build a supervision system, we need to set out the development goal and running law of colleges and universities, take training talents as the core, implement them to the details, and make clear requirements for teachers' morality. The students' supervision, organization supervision, social supervision and teacher supervision are effectively integrated to ensure the diversity and objectivity of supervision. Actively contact with the outside school, and contact with the masses to ensure the effectiveness of supervision. Colleges and universities can build supervision groups to regularly check and assess the construction of teachers' morality. At the same time, we should also build accountability system, and timely accountability for bad behaviors, and implement it to individuals to ensure the supervision effect. In the scope of colleges and universities, we should make clear provisions on the construction of teachers' moral standards, let teachers actively carry out self-supervision, and at the same time, we should develop student supervision and democratic supervision. In this way, the restraint effect of supervision system can be exerted, the teachers' morality of Ideological and political teachers can be effectively improved, and the ideological and political teachers should be urged to carry out teaching tasks actively and fulfill their teaching obligations. As we all know, universities are the main place for our country to export excellent talents, and a large number of excellent educators are gathered. All walks of life have a strong expectation for colleges and universities, and they have a high degree of concern. The attention of society to colleges and universities is an invisible form of supervision. To some extent, public opinion can play an important role in promoting the efficient development of the construction of teachers' morality in Colleges and universities. The social public opinion is introduced into colleges and universities, and the standards of teachers' morality construction for ideological and political teachers are promoted in combination with social needs. Let the ideological and political teachers reflect on themselves, improve themselves and improve their ethics under such public opinion background.

5. Conclusion

In the new media era, the construction of Ideological and political teachers' moral standards is urgent, which can promote the moral integrity of college students, establish good three views and promote the overall development of college students.

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