

A Sociological Analysis of the Phenomenon of "Fake Gambling Black" in the Chinese Professional Football League

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Abstract

The phenomenon of "fake gambling black" in the Chinese professional football league has a devastating effect on the development of the league and even the development of Chinese football. This article analyzes the concept, social hazards and causes of "fake gambling black", and proposes strategies and methods to control the "fake gambling black" problem, with a view to purifying the environment of the Chinese professional football league and promoting the healthy development of the professional league.

Keywords

Chinese Football; Professional League; "Fake Gambling Black".

1. Introduction

As a breakthrough in the reform of my country's sports system, football has experienced the transformation from professional football to professional football, and has formed a professional football league that has begun to take shape. Objectively speaking, professional football has greatly promoted the development of Chinese football, but it has also spawned ugly social phenomena such as "fake gambling black". The breeding and spread of "fake gambling black" problems in professional leagues has wiped out the credibility of professional leagues, and the league level has become increasingly inferior, leading to a further deterioration of the development environment of Chinese football. Therefore, if the series of "fake gambling black" problems cannot be effectively cured, it will seriously hinder the healthy development of the Chinese professional football league and the improvement of the overall level of Chinese football. In view of this, this article analyzes the definition of the "fake gambling black" phenomenon in the Chinese professional football league, the social harm and the social causes, and proposes strategies and methods to control the "fake gambling black" problem in order to purify the game environment. Improve the league level and promote the benign, standardized and healthy development of the Chinese Professional Football League.

2. Definition of "fake gambling black" Concept

"Fake" refers to a match-fixing, which means that the clubs in the league give points to each other to play a match-fixing. Especially at the end of the league, some teams in order to relegation or compete for the championship, many mid-range teams have tacitly released the water. "Gambling" is gambling, which refers to the use of Internet or telephone entrustment, collusion between bookmakers and overseas gambling companies to develop a new home among fans who like to gamble. Participants place bets on the gambling online through online e-banking, and then win through bank transfers. Bet. The harm of gambling is not only in gambling, but in domestic gambling. The banker penetrates into the club and the team and buys the main player referees. It is said that the club and the club board are involved, so that players or club officials appear on the field and manipulate the phenomenon of the results of the game. "Black" is a black whistle, which refers to the behavior of referees in the league that accepts bribes from others and punishes the law in violation of the law in the course of law enforcement, deliberately favoring one side and harming the interests of the other side.

3. The social harm of "fake gambling black"

The ugly phenomenon of "fake gambling black" in the Chinese professional football league has seriously endangered the stability and unity of the society and the reform and development of football. It has caused serious distortion and integrity deviation of professional games, and even brought heavy disaster to Chinese football. Specifically, its hazards mainly include the following aspects:

1) Causes stadium violence, induces fan riots, and affects social stability and unity. For example, "black whistle", if the referee accepts bribes, the referee will deliberately favor the bribe in the game, making the game lose fairness and impartiality, which will inevitably cause dissatisfaction and protests from the coach, players, and fans of the other side, resulting in violent behavior against the referee, And even caused riots in the stadium, which has a serious negative impact on the stability and unity of the society.

2) The credibility of the game is reduced, and the attendance rate is low. For example, when the game has not started, certain teams negotiate to play tacit ball and directly determine the outcome of the game and even the ownership of the championship. To fool the fans with a match-fixing, completely put the fans in a secondary position, the loss of fans is inevitable. The attendance of the stadium is a barometer of the level of trust in the league. With the rampant "fake gambling" activities, the league has gradually lost the trust of fans, and the attendance of fans has been declining year by year.

3) The league's brand and reputation have been greatly damaged. For professional leagues, establishing a good image and increasing the trust of Chinese and foreign companies in their brands are conducive to attracting more funds, and a large amount of capital investment is the guarantee for the normal operation of professional football leagues. Due to the continuous outbreak of "fake gambling black" incidents in the Chinese professional football leagues, the brand image of the league has been seriously affected. Investors and sponsors intend to withdraw, which has greatly reduced the sponsorship of the league.

4) Seriously hinder the healthy development of the league and the improvement of the level of football. The "fake gambling black" in the professional leagues has severely damped the training enthusiasm of players and coaches to a large extent, and has also caused serious mental damage to them, so that they will not work hard to improve their sports. The lack of fairness, justice, and lack of real training in the league will inevitably seriously hinder the healthy development of the league and the improvement of the level of football. In the long run, the gap between the level of football in my country and that in Asia and the world will become larger and larger.

4. The social causes of "fake gambling black"

4.1 Disadvantages of professional league management system and related system loopholes

The Chinese Football Association is nominally the only national non-profit social organization voluntarily formed by units and individuals engaged in football sports. It is a non-governmental organization that provides services and self-management for its members. The Chinese Football Management Center is a set of two brands of men and horses, and it does not have the characteristics of folk and self-control. Although this kind of management system has to exist because of Chinese characteristics, it obviously does not meet the requirements of the market economy, because this system makes it impossible to manage and operate highly market-oriented professional leagues in accordance with market-oriented requirements. Because the leadership of such associations is often not elected by members, these membership organizations are generally only responsible to the government and not to the members. They perform more of a regulatory function rather than a function of serving members. If only as the supervisor of the league, the official identity of the Football Association is not a problem, but the Football Association with government functions occupies an absolute dominant and core position in the league, integrating management, management, ownership, and supervision. The professional league is a market behavior, and the Football Association intervenes in the market behavior in an official form.

In our country's professional football leagues, there are still phenomena such as backward sports legislation and backward legal concepts of relevant law enforcement officers. Although there are special provisions on competitive sports in the "Sports Law", it is still very incomplete and not very maneuverable. Our country's current legal system does not yet have any legal provisions that can be directly invoked against the so-called "fake gambling black". Since the activities of "fake gambling black" are very hidden, obtaining evidence is very difficult. The law enforcers of competitive sports in our country are mainly sports administrative departments. For a long time, law enforcement officers have been accustomed to the order-obedience mode of thinking and the issuing-inspection-punishment mode of behavior. The concept of governing according to the law is weak and power is not restricted. The chief will replace the legal system and exercise law enforcement power depending on the relationship between people. With high arbitrariness and low transparency, it is easy to breed power corruption. Therefore, when systems, laws, and rules are unfairly formulated, or unfairly implemented, it becomes irreversible that distrust of the system becomes a "system". At this time, people's inner observance and obedience will no longer be the rules of open systems and laws, but the inner rules and various unspoken rules of the self-the strong tramples on the rules, the weak are forced to obey the rules; Obey the rules overtly, and break the rules secretly.

4.2 Ignoring the professional ethics education of employees after the professionalization reform

Professional ethics is the code of conduct and norms that people engaged in a certain profession must follow in their professional activities. The "fake gambling black" professional ethics problem in the current Chinese professional football league is essentially an ethical problem in the transition from "planned football" to "market football". My country's professional football league started in 1994. It did not develop naturally. It was born under the conditions of changes in the domestic economic and social environment and the survival crisis of the national football team. There are many basic things that are still incomplete, and the weak professional ethics education for players, coaches, and referees is one of them. Due to the influence of the planned economic system, sports have always been regarded as public welfare undertakings, and the marketization and industrialization of sports have been excluded in practice. It was not until 1994 that the National Sports Commission put football professionalization as a pilot for sports industrialization transformation to the market; on the other hand, because people still generally lack the experience of football professionalization practice, a new professional ethics system that meets the requirements of football professionalization operation Not yet formed. This determines that the current development of my country's professional football league actually lacks the necessary moral foundation. Because football is the first professional project in our country, athletes, coaches, and referees suddenly become rich without fully understanding the true meaning of professionalization. The support point of the value education they received before is in the domestic sports industry. In front of him, there is a sense of complacent superiority, coupled with the influence of social corruption, so that the participants of the football league have gradually lost their professional ideals, professional discipline, professional responsibility and professional conscience in the frivolity and decline.

4.3 The crackdown on "fake gambling black" is not severe enough

The frequent occurrence of the ugly phenomenon of "fake gambling black" in the Chinese professional football league has caused the league to lose its proper order, and the environment of Chinese football is deteriorating. Some experts also pointed out that what Chinese football lacks is not regulations, but recognition of the authority of the system and strict enforcement of the rules. Judging from the Chinese Football Association's handling of suspected "fake gambling black" incidents, there are many drawbacks: the processing procedures are not open and lack of social transparency, which makes people feel that they are engaging in black-box operations; the handling of the incident is not timely and decisive, and the results are handled. It is also often unable to convince the public. This reminds us of the "telephone door incident" in Italy. The Italian police quickly intervened, announced the content of the telephone recordings to the society and notified the

investigation results in time, digging deep into the inside story, and promptly dealt with the club and related individuals. The “fake gambling black” incident in professional leagues is just like a person’s illness. It is a normal thing. The “fake gambling black” phenomenon also occurs in both developed European leagues and low-level leagues. The key is to be timely and decisive. Treating and removing malignant tumors, and restoring a healthy body to society, rather than avoiding medical problems and developing from minor diseases to incurable diseases.

5. Strategies and Methods for Governing “fake gambling black”

5.1 Reform and innovate the management system of professional league

System defects and system loopholes are important reasons for the phenomenon of "fake gambling black" in professional leagues. Therefore, reshaping the league image must start with the system and system. The Chinese Football Association should exercise industry autonomy in accordance with national laws, regulations and articles of association. The State Sports General Administration should no longer directly interfere in the specific affairs of the Football Association, but exercise its power to supervise the Chinese Football Association in accordance with the law. At this stage, members lack sufficient voice in the association's leadership arrangements and decision-making on major issues, and it is necessary to improve the governance structure of the association. To improve the governance structure of the Chinese Football Association, first of all, in the establishment of decision-making bodies, it is necessary to absorb the participation of members and increase the proportion of members in the decision-making bodies; It will take effect after being passed by the Member Representative Conference. Secondly, the permanent establishment selects staff through recruitment, so that they are clean and self-disciplined under the constraints of the competition mechanism. The purpose of such a system design is to make the association truly represent the interests of its members, and to safeguard the interests of its members through the actions of the association. At present, the Chinese Super League committee should be reformed and improved, and the Chinese Super League company should independently operate the league. The Chinese Super League has united clubs to coordinate and restrict economic competition among member clubs, so that clubs can conduct commercial operations under the constraints of rules and regulations. According to the agreement, the Chinese Football Association has obtained part of the profits of the league operation, positioning itself in the development of youth football, strengthening the construction of the national team and serving members, and supervises the league in accordance with the regulations.

5.2 Strengthen professional ethics education for league participants

Only through professional ethics education for league participants, can the football professional ethics code of conduct be generally transformed into the intrinsic qualities and behavior habits of the practitioners. It enables them to establish the common ideal of improving the league level, the professional attitude of serving the fans and being responsible for the fans, the pursuit of excellence in competition, the fine tradition of hard work, and the strategic vision of going global. To make them truly realize that the overall interests of the league are the foundation of their lives. To maintain the image and order of the league is to protect their best interests. The method of professional ethics education should combine the characteristics of the football league, take into account all aspects of football professional life, and run through the whole process of the football league. Otherwise, the effect will not be great. First of all, strengthening the construction of professional ethics systems and regulations is the key to ensuring football professional ethics. Without the protection of laws and systems, and without certain rewards and punishments and measures, to make football professional ethics truly implement, it is just empty words and cannot stand the test of the current situation. Secondly, football league managers use various incentives or incentives to stimulate and strengthen the enthusiasm and initiative of league participating actors to accept and follow the football professional ethics, so as to promote the realization of the maximum efficiency of professional ethics. Finally, the establishment of a social public opinion supervision mechanism, through the moral evaluation of all sectors of society, make good and evil value judgments on the behavior of the players participating in the league, and feed back the results of this value judgment to the actors. In the process

of strengthening professional ethics and education, we must severely condemn and criticize all immoral behaviors. At the same time, we attach importance to negative education and punish evil and promote good. In addition to severe legal sanctions, these behaviors have also received the most severe condemnation from public opinion in terms of morality.

5.3 Further improve sports laws and regulations, and resolutely combat "fake gambling black"

The market economy is a legal economy, and the legal system is a powerful defender of market order and moral order. Under the conditions of a market economy, the establishment and normal operation of the league order must rely on strong and fair legal authority. Therefore, for the Chinese Football Professional League, where the phenomenon of "fake gambling black" frequently occurs, the law is the first to strengthen the legal system, govern the football according to the law, and promote the reform of the league. Let integrity become the survival of each football league participant based on the professional league. This is an important part of reshaping the image of the league. Due to historical reasons, my country has fewer laws and regulations related to competitive sports in terms of sports legislation, and fewer laws and regulations that conform to the market economy. The "Sports Law" is too principled, lacks supporting legislation, and has poor operability. The legal construction related to football is still relatively backward, and how the judicial organs intervenes has not been resolved. Therefore, the chaotic order of the football market will still exist for a certain period of time and within a certain range. Therefore, we must vigorously strengthen the legal construction and improve the legal supervision mechanism, Strengthen the standardization of the league market and eliminate loopholes in sports laws. At the same time, in the face of the "fake gambling black" in the Chinese professional football league, cracking down on the "fake gambling black" phenomenon has become the highest call of the majority of fans and public opinion, and it has naturally become the preferred strategy of the Chinese Football Association. Therefore, in dealing with the issue of "fake gambling", the Chinese Football Association must resolutely, decisively, promptly and forcefully crack down in order to purify the environment of professional football leagues.

5.4 Strengthen the supervision and management of the league

Looking at the successful experience of world football leagues, the most important experience is the effective implementation of strict, standardized, scientific, and humanized supervision and management of the league, making full use of state management power, club participation power, and news media supervision. Various factors such as power and the restraining power of fans promote the healthy development of the football league. The rigid characteristics of these four powers form hard constraints on football management, football operation and football game behavior. No one can criticize it. Only these four rigid characteristics of power can be realized in the operation of football, so that the "good" and "evil" in the operation of football can be truly grasped, and the rules of football can be used as a lever, and management and supervision can be combined to realize football. It promotes its "good" and suppresses its "evil". The current nationwide "Clean China Super League Joint Action" is a kind of fusion of the supervision power of the news media and the restraining power of fans, forming a scale supervision effect, and promoting the benign, Standardized and healthy development of the Chinese Super League and even Chinese football from external factors.

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