

Research on the Path of Entrepreneurship Education Serving Community Education in Vocational Education

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Abstract

With the rapid development of entrepreneurship education in vocational education, it is of great value to study how to combine the innovation of Entrepreneurship Education in Vocational Education with that of community education so as to improve the education level of community personnel. In recent years, China's vocational education institutions have carried out diversified integration and exchanges, and gradually build a variety of cooperative practical teaching system, and then serve the community education.

Keywords

Entrepreneurship Education Serving; Community Education; Vocational Education.

1. Background of the Study

At present, the vocational education in our country is undergoing great reform, and the application and professionalism of the vocational education are obvious, which makes it possible to serve the community education. Vocational Education serving community education has become the main form and mainstream of community education in the new era. Vocational Education should give full play to its role of resources and places, and provide the necessary conditions for community education, and then promote the steady improvement of community education level.

2. Entrepreneurship Education in Vocational Education Colleges and Universities should Emphasize the Intercommunication with Community Education

At present, entrepreneurship education in vocational education has become more and more popular in many vocational education institutions in China. The ultimate goal of entrepreneurship education teaching is to combine theory teaching with practice teaching organically, so as to better train vocational college students' thinking and consciousness of entrepreneurship, train their ability of entrepreneurship, and improve their level of entrepreneurship theory. In order to better promote college students to serve the community and bring into play the role of the main body of community education, entrepreneurship education in vocational education colleges and universities should form better intercommunication with community education, it is of great significance to give full play to the advantages of community human resources allocation, to meet the people's increasing needs for a better life, and to construct an innovative community education model.

The development of community education is closely connected with the cultivation of entrepreneurial talents, so it is necessary for higher education to cooperate with and serve it, to form a suitable talent training system, and to provide various supports for the development of community education. At the same time, the local government's policy to the community and the vocational college students' entrepreneurship education are greatly influenced by the community education model and methods. There will be a positive interaction between the

development of entrepreneurship education in vocational education and community education. And finally achieve the goal of mutual promotion, mutual influence and common progress.

With the deepening of the reform of vocational education in our country, the regional characteristics of vocational education service are becoming more and more obvious. The degree of integration of Entrepreneurship Education and Community Education in vocational education schools and colleges effectively reflects the results of vocational education in serving local and regional development. The unique development of community education determines the mainstream direction of vocational education development. Therefore, the cultivation of entrepreneurial talents in vocational education is not only an important guarantee for perfecting the community innovation system, helping the community economy to achieve leapfrog development, but also enriching the community innovation resources, it is also the way to reform the difference and diversity development of the vocational colleges' entrepreneurship education.

3. The Current Situation of Entrepreneurship Education in Vocational Education

3.1. The Educational Model is not Innovative Enough

In the opinions on deepening the reform of innovation and entrepreneurship education in institutions of higher learning, issued by the State Council General Office in 2015, it is clearly stated that the state-of-the-art Knowledge of innovation and entrepreneurship education should be set up, and the concept of innovation and entrepreneurship education should be constantly strengthened and improved, encouraging students to be innovative and entrepreneurial. At the same time, the party put forward five development concepts in the fifth plenary session of the 18th Central Committee, namely Innovation, coordination, green, openness and sharing. Contemporary College students are the most innovative thinking and the Best Entrepreneurial Group. Innovation is to constantly improve the original material or spiritual, in Marxism's theory, qualitative change means the creation of new things and the death of old things, which indicates the negation of the old things by the new things, so that things will go from the affirmation to the negation of themselves, then from negation to a higher stage of affirmation, this is the law of negation of negation, so innovation is breakthrough, break the original thinking, create a new change. The traditional vocational education teaching model is so boring and uninnovative that it forces students to learn the idea of starting a business. Therefore, to break the traditional mode of thinking, we must first strengthen the propaganda of starting a business, create the idea of entrepreneurship, promote the atmosphere of entrepreneurship, learn creative thinking, through a variety of ways, open channels to enable students to understand entrepreneurship. Second, through O2o education and learning, offline learning discussion to broaden vision, strengthen communication and communication skills. Finally, on the basis of knowledge and understanding, through the simulation of practical education to carry out training, improve thinking, cultivate the creative spirit and open-up ability of college students.

3.2. The Course of Entrepreneurship Education is not Reasonable

In 2016, the Ministry of Education ruled that vocational education colleges and universities should offer innovative entrepreneurship education courses, so how to carry out entrepreneurship education courses has become a major problem, first of all, entrepreneurship courses are not reasonably offered, we should first cultivate students' innovative thinking, and at the same time, based on the professional characteristics of students, classification. Most of the creative entrepreneurship courses offered by many vocational education schools are optional, not defined as a basic required course, with fewer hours, and some students are just

beginning to become interested in entrepreneurship courses, it may be near the end of the course, but the lack of emphasis on entrepreneurship at many vocational education schools has made many students curious about the course, and the idea of starting a business after graduation has come to an end, entrepreneurship courses are still at a disadvantage, so they should be made mandatory, combined with the vocational education's talent development program. First of all, we should emphasize that the entrepreneurship education course is for the country to reserve talents, respond positively to the country and make contributions to the society, at the same time, the students are instructed to complete the enterprise plan independently and to carry out social practice activities during the winter and summer holidays. The four should combine to do a good job in the form of a questionnaire to jointly carry out such courses, and finally, in accordance with the talent training program, set aside a few weeks to do a good job of training content, to learn and practice to link. We should also strengthen ideological education in teaching education, pointing out that the entrepreneurship education course is not only to complete the education to cope with the school, but also to teach how to start a business, to set up a business or a company, and not to deviate from the theory and practice, finally, we should emphasize the idea of innovation and entrepreneurship, and at the same time improve students' innovative thinking.

3.3. The Level of Teachers of Entrepreneurship Education Needs to be Improved

The current faculty at Vocational Education is more focused on talking about the idea of entrepreneurship than actually teaching students how to practice it, without experience. Nowadays, college students are not familiar with the concept of starting a business, most of them are through teachers in school or on-line books, and do not have enough knowledge and touch the relevant business knowledge, therefore, many college students have a weak concept of starting a business and do not understand the importance of starting a business. Starting a business is doing. Therefore, as regards the teaching staff of starting a business, teachers lack the experience of starting a business and the thinking of starting a business taught by teachers is out of date, there is no innovation, or simply stay in the traditional business model, some teachers have not started a business, the class is simply oral, or use courseware to explain business courses for students, the content is not very clear, a half-baked professor who walks the formalism, in which case the effect of teaching students will not be significant. Therefore, we need to work with experienced entrepreneurs in the community to hire people from vocational education colleges and universities to explain entrepreneurship knowledge to our students. We also need people from large and medium sized enterprises to teach our students about entrepreneurship through their own entrepreneurial experiences, to present their own experience and knowledge in front of the students, so as to raise students' interest, through multiple channels and multiple elements, to let students understand the contents of entrepreneurship, and to analyze the contents and materials of entrepreneurship from various angles, for different types of entrepreneurship, different teachers will be arranged for students to attend classes, different disciplines and different specialties will be cross-cut, and for various disciplines, more cooperation with off-campus enterprises will be required, and at the same time, certain knowledge and theory will be required, improve the quality of students to enrich knowledge, the establishment of entrepreneurship theory system, theory and practice. At the same time, we should correctly grasp the application of guidance, master the elements of entrepreneurship, type, process.

3.4. The Aim of Entrepreneurship Education is not Strong

Today's entrepreneurship education is only conceptual, without any goal, many teachers believe that entrepreneurship is more for the service of the game, ignoring the fundamental purpose of entrepreneurship as a discipline. Entrepreneurship is a process of creating value

and wealth, and it is a process of discovering and seizing opportunities. In the education of Entrepreneurship in vocational colleges and universities, it should not only refer to starting a company together by individuals or groups or to certain activities in society, should master their own professional knowledge on the basis of re-innovation to promote entrepreneurship, and ultimately establish an influential emerging industry, teachers should train students in the course of service and society, with the goal can have power, to Guide the future to grasp the current ideology, the goal of college students entrepreneurship should be to achieve their own value, to seek the inner dream, to explain the meaning of life. At the same time, it points out that the contemporary college students should approach the reform of social economic market with pioneering spirit, realize the Chinese dream, realize the socialist values and set up their own outlook on life. In the realization of personal value, to promote the Chinese market, will be self-enterprises to the whole of China, or even international market. Only in this way can we cultivate and improve college students' sense of innovation and entrepreneurship, and finally, we should make college students go deep into the society, go deep into the market, train their practical ability, and learn dialectical materialism thought, such an educational goal would be of great national and even international significance .

4. The Path Analysis of Entrepreneurship Education Serving Community Education Reform in Vocational Education

4.1. Supply-side Analysis of Community Education

In the report of the 19th National Congress of the Communist Party of China, it was put forward that "we should speed up the construction of a learning society and make great efforts to improve the quality of our people. " The community has always been the weak link in education in our country, from the construction of a community service system to the rising demand, how to improve the supply of community education has been discussed, should be based on how to promote community education, actively promote community education to vocational schools to support students to start businesses. Community education should be combined with local cultural and economic development to form a large-scale and large-scale educational system. There should also be leaders of various mechanisms to strengthen the management of departments, activities to promote community education and entrepreneurship among vocational education students. Vocational Education provides students with basic theoretical knowledge, while working with the community to support students in entrepreneurial projects. Promoting the supply side reform of the community service system through the vocational education will contribute to the supply structure of community education and improve the development quality of the community and vocational education.

4.2. How Community Education can Effectively Feed Back into Entrepreneurship Education at Vocational Education

With the development of the society, the community education is also improving. We should support the vocational education to provide rich and high-quality community education activities for all the vocational education in the community, and provide the practice platform for the university students to innovate and start their own business, getting entrepreneurial students out of vocational education and into society. In community education, the first step is to develop a plan that combines the entrepreneurial training of vocational education students with the educational characteristics of the community in terms of student profiles, learning analysis, etc., combining the vocational education's entrepreneurship education with the school's specific teaching objectives, learning at different stages, and combining the characteristics of students to make flexible arrangements. For some students lack of awareness of entrepreneurship, in practice and concept of students, should strengthen management,

communication with the school at any time, and do a good job of students learning entrepreneurship every day. At the same time, let students study with goals, make clear the difference between the theoretical knowledge they learn in school and the practical training they receive in community education to start their own business, and then let students complete the business plan independently by means of examination, and examine whether students really know how to start a business in a way that tests whether they meet the expected standards of learning, finally, the students' learning situation was combined with the questionnaire of the quality of entrepreneurial students community education entrepreneurship system to give feedback to the vocational education institutions, and at the same time, the scores were assessed through the Internet, and the paper documents were submitted to the vocational education. Through the introduction of community entrepreneurship education model, so that entrepreneurial students lead the future, to serve the community.

4.3. Identify Your Position and Make a Precise Docking

Entrepreneurship education is not only the knowledge and understanding of entrepreneurship, but also a continuous innovative and practical education process, to train students who can serve the community. Therefore, we should change the mode and concept of entrepreneurship education ideologically, carry out the spirit of the report of the 19th National Congress of the Communist Party of China, land the foothold of entrepreneurship education in all aspects of the vocational education and run through it to serve the society, in the service of the community. Facing the employment pressure of college students to further strengthen, how to effectively cultivate the entrepreneurial ability of students is an important issue. Many students cannot really understand the practicality of starting a business by receiving a single classroom education. They need to combine community education, theory with practice, so that college students can go deep into society and learn to think and analyze in the practice of starting a business, it is a good way for college students to start a business entity, so that students can better develop in the future life and make contributions to society. Therefore, the education of contemporary college students should also change along with the demand of the society. After College Students Study Theoretical Knowledge in vocational education colleges, they combine the characteristics of their major with the precise docking of community education and entrepreneurship to form a new type of education model, in this way, we can train entrepreneurial talents and talents with innovative thinking to better serve society.

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