

On the Educational Value of Family Ethics TV Dramas

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Abstract

Since the birth of TV series in China, the types of TV series have been complex and diverse. Family ethics TV series have been loved by the audience and have become an important part of the TV drama field. With the passage of time, family ethics TV dramas have become more and more mature, and the level of creation, the quality of works and the number of finished products have been greatly improved. However, due to changes in capital-driven and popular entertainment consumption, family ethics TV dramas are gradually tending to the style of urban light comedy. However, due to the wide audience and closeness to people's lives, family ethics TV shows show attention to current social phenomena and social hotspots, and its educational value should not be underestimated.

Keywords

Family Ethics TV Drama; Education; Value.

1. Introduction

Since its birth in 1958, Chinese TV dramas have become one of the daily spiritual lifestyles of the people. After the reform and opening up, with the continuous transformation of Chinese society, great changes in all aspects, and new changes in society, especially around the 1990s, Chinese TV dramas showed a thriving scene, and their creative styles began to diversify. Among them, family ethics dramas, as a major representative of popular dramas, are not only close to the lives of the general public in terms of style and content, but also pay attention to social hotspots.

2. The Development Process and Actual Situation of Family Ethics TV Dramas

The opening work of Chinese TV dramas was "One Piece of Vegetable Pancakes" broadcast by Beijing TV in June 1958. After that, due to various social factors, Chinese TV dramas did not really develop until around the 1990s. With the deepening of social transformation, the public's concept has also undergone profound changes. Family ethics TV dramas are not completely deduced from the concepts of the past. The difference is that current family ethics TV dramas focus on emotions, focus on shaping characters, and reflect the central point of the series from various events. In the face of the rapidly changing social reality, the weakening of ethical concepts and the emergence of the pursuit of individuality and the appearance of unconventional make people gradually lose the simplicity and delicacy of the past. Family ethics TV dramas have begun to change, the main theme is still a happy family, and the ending is a happy reunion, but family ethics dramas still need to construct values, and to carry out subtle education for the public, its educational value is also reflected.

3. Features of Family Ethics TV Dramas

3.1. Family Ethics TV Dramas are not Only Realistic but also Artistic

The inspiration for the creation of family ethics TV series comes from all aspects of daily life. Any family ethics TV series cannot exist without actual family life; but family ethics TV series will be more beautiful and artistic than real life. The family ethics TV series adopts certain shooting techniques and uses realistic or exaggerated methods to shape the characters of ordinary characters. What it tells is the trivial matters in daily life and is a portrayal of daily life. Therefore, the family ethics TV series is realistic. At the same time, family ethics TV dramas are not directly reproducing the real life of the public, but the result of reprocessing daily life, so that the story has a main line and the characters are fuller, so that the audience can be immersed in the scene and resonate. Therefore, family ethics TV dramas have a high level of artistry and are combined with artistry.

3.2. Family Ethics TV Dramas are Permeable

"When family ethics TV dramas are accepted by the public by virtue of their artistry and reality, their inherent values are also subtly affecting people's thoughts and behaviors, which are extremely permeable." The permeability of family ethics TV dramas refers to family ethics The inner meaning that the TV series wants to express is accepted and internalized by the public when it is broadcast, and at the same time, it can be applied in life. The penetration of family ethics TV dramas is reflected in two aspects: on the one hand, family ethics TV dramas use artistic techniques to describe the storyline, shape the characters, and convey its spirit and attitude in a subtle and silent way. Come out, let the public gradually accept the identity well and influence their behavior. On the other hand, family ethics TV dramas have penetrating power to the public's values and moral behavior. The family ethics TV series guides and demonstrates the moral behavior of the public through the characters in the filmed works, making their behaviors positive and correct.

After the reform and opening, a new era of TV dramas has arrived. The public has always been surrounded by TV dramas, and everyone will be influenced and penetrated. Family ethics TV series is different from school education. It uses entertainment and vivid performances to arouse the public's interest, to convey information to the public. Nowadays, for everyone, the information obtained from books and newspapers is not as intuitive and convenient as the information obtained from the television network, and the influence is also particularly great. Therefore, we must pay attention to the influence of family ethics TV series on public education, and use its permeability to exert its educational value.

4. The Function of Family Ethics Drama

4.1. Entertainment Function

The public first chooses family ethics TV series for the purpose of entertaining themselves and killing time. As "the British scholar Nicholas Abercrombie pointed out in his book "Television and Society", TV is mainly an entertainment medium, and it appears on TV "Everything is entertaining." Today, with the acceleration of the pace of life and the formation of an attitude of focusing on practical benefits, while enriching people's material life, people's spiritual life is becoming more and more monotonous, and family ethics TV dramas can enrich to a small extent. People's spiritual life makes people temporarily slow down the pace. At the same time, the storylines in family ethics TV dramas gradually break away from the previous bland and watery style, and turn into twists and turns. The language also tends to be humorous and witty, which relieves people's pressure. After watching it, people feel relaxed and happy, and the pressure is also released.

4.2. Educational Function

The penetration of family ethics TV dramas makes family ethics TV series make people laugh and let the public learn a lot, helping the audience to shape their values to a certain extent, so its educational value should not be underestimated. The family ethics TV series shows the warmth and warmth of human beings and the various states of life in an intuitive way, which makes the public think deeply about the society. Secondly, family ethics TV dramas have the function of political orientation. The economy is the foundation, and culture is the reflection of the economy and politics. The state and the government are committed to the positive development of TV dramas. Family ethics TV dramas play the role of ideological education, integrate the socialist core value system, and promote correct and positive attitudes. , patriotic values, let the public slowly form a good and healthy three views, support the leadership of the party and the country. Finally, family ethics TV dramas have the function of moral education. It is flexible in form, three-dimensional characters, exciting storyline, entertaining and entertaining, and explains the philosophy of life to everyone.

5. The Influence of Family Ethics TV Series

5.1. Positive Influence

Family ethics TV dramas have both positive and negative effects on the development of mass quality. Due to the reality and the times of family ethics TV series, its educational value has been paid more and more attention, and it has played an active role in the public moral education. Quality is manifested through behavior. Family ethics TV dramas should carry forward the ideological concepts, political viewpoints, and moral norms advocated by the party and the state, and directly practice correct behavior through full image and character setting, which has a strong exemplary role, to help people make the right behavioral choices.

5.2. The Depiction of Feelings in Family Ethics TV Dramas is not Conducive to the Public to Establish a Correct View of Love

With the development of the times, the scene arrangement and life presented in family ethics TV series tend to be rich families. In the emotional portrayal, there is only the love story of you and me, and there will always be the plot of the prince and Cinderella, which will make the public immersed in the fantasy of beautiful love, ignoring the need to be down-to-earth and work hard. What needs to be emphasized is that the polyamory in TV dramas ignores the cultivation of a sense of responsibility, and mostly uses polyamory to describe feelings, create conflicts and contradictions, and mislead the public to establish a correct view of love.

5.3. The Prominent Contradictions in Family Ethics Dramas are not Conducive to the Establishment of a Correct Family View by the Public

"Family virtue is the basic moral requirement that the society has always emphasized and advocated, and it is also the basic moral code for the public to establish and run a family in the future. Family ethics dramas focus on family affection, but in order to attract attention, it enhances the twists and turns of the story and highlights the generation between families. The contradictions between the mother-in-law and the daughter-in-law show repeated disputes and disharmonious family relationships, which have a great negative impact on the establishment of the public's correct family view. Among them, highlighting the contradiction between mother-in-law and daughter-in-law and vilifying the relationship between mother-in-law and daughter-in-law are completely contrary to traditional Chinese virtues. The mother-in-law and the daughter-in-law are natural enemies. They will fight wits and courage over the trivial matters in life, and even quarrel with each other. Although the public thinks that the plot is twisty and interesting, and the effect of entertaining the public is very useful, it will give

people a sense of thinking. It is difficult for mother-in-law and daughter-in-law to coexist peacefully due to a series of problems such as growth environment and age gap. If they live under the same roof, many problems will arise, so that most young people are now reluctant to live with their elders after starting a family, only occasional visits and greetings during the New Year and festivals, lack of daily companionship, and far from the traditional filial piety. On the other hand, family ethics TV dramas focus on the trivial and trivial matters around the public, but some dramas magnify the contradictions and frictions in life. Although they focus on social hotspots, they are not realistic, creating contradictions without providing realistic solutions. Instead, it calls for love in the center of the universe, solves everything with love, and does not give the audience an exemplary homework. This type of family ethics drama is not conducive to the public to establish a correct family view.

6. Countermeasures to Reflect the Educational Value of Family Ethics TV Series

6.1. Play the Role of Workers

To reflect the educational value of family ethics TV dramas, it is necessary to play the role of drama workers, starting from the root, to change the problems in family ethics TV dramas and improve their quality. On the one hand, the workers of family ethics TV dramas must have a sense of social responsibility and convey good values; Meaning, to achieve the optimization of the work.

In today's society, driven by economic interests and capital, the production of TV dramas must pursue the maximization of profits, not only by placing advertisements, but also by transmitting wrong values in order to attract attention and cater to the public, ignoring their own responsibilities and obligations. In response to this situation, workers should be stricter with themselves, not only abide by professional standards, but also always have a sense of social responsibility, and encourage people to love life and be positive.

At any time, family ethics TV drama workers should strive to subtly integrate the socialist core values into the popular family ethics TV dramas, adhere to the socialist direction, truly take the dissemination and shaping of correct moral values as their own responsibility, and bring the people with educational value of family ethics TV series.

6.2. Play the Leading Role of the Government

The improvement of family ethics TV series also requires the government to improve the system, ensure legal protection, and rectify the general environment, to promote the development and progress of family ethics TV series and give play to the educational value of family ethics TV series.

6.2.1. System Improvement

Faced with the chaotic situation in the general environment, relevant government departments must improve the system, raise the threshold, vigorously praise works with positive thoughts, and strictly review and handle works with negative thoughts; and issue documents for rectification to provide the public with the best possible results. Works with educational value, convey the most positive values, and give play to the educational value of family ethics drama TV series.

6.2.2. Legal Protection

The rectification of the industry and the development of family ethics TV dramas require not only the improvement of the system, but also the escort of the law. Therefore, the government should improve the legal system, perfect the legal system, and use the law to support the construction of the system. During the implementation process, the law enforcement

department insisted that there are laws to abide by, laws must be followed, law enforcement must be strict, and violations must be punished, providing legal protection for system construction. It is necessary to enrich the spiritual life of the people, to be responsible for the people, to support the transmission of correct and good values, and to enhance the educational value of the works.

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